

National Urban League's Exhibit Space Contract

CONDITIONS AND RULES These exposition rules are part of the contract between the exhibiting firm and show management. Show management shall have the authority to interpret and enforce these rules. All matters not covered by these rules are subject to the decision of show management. All decisions so made shall be as binding on all parties as the original rules. The exhibiting firm or its representative is responsible for familiarizing itself with all rules and regulations. The exhibiting firm or its representative who fails to observe these conditions may be excluded from the exposition without refund.

LIABILITY Each exhibiting firm has the responsibility of safeguarding its own exhibit materials or goods from the time they are placed in the exhibit space until they are removed. The exhibiting firm agrees to make no claim against The National Urban League (NUL) of any of its sponsoring organizations, agents, or employees on account of loss occasioned by fire, accident, theft, storm or damage from negligence; or on account of any injury to the exhibitor or exhibitor's employees while in the exhibit quarters; or for damage of any other nature or character, including any damage to the exhibiting firm's business as a result of the exhibit, or as a result of its installation or removal; or for failure to hold the exhibition as scheduled.

INSURANCE The exhibiting firm is required to have insurance policies covering transport of its booth materials and/or equipment from its home base to the show, during the show and in return transport. The exhibiting firm also must have public liability and property damage insurance including product liability. Certificates of said insurance shall be filled with NUL by the exhibiting firm before the opening of the show. The exhibiting firm shall be solely the public, for all claims, liabilities, actions, costs, damages, and expenses arising out of or relating to the custody, possession, operation maintenance, or control of said leased space of exhibit, for negligence or any other liability relating thereto and said exhibiting firm does hereby indemnify and hold harmless. NUL its agents employees and sponsoring organizations against any and all such claims as may be asserted against it.

CANCELLATION AND REDUCTION OF BOOTH SIZE The exhibiting firm recognizes NUL's will sustain losses in the event the exhibiting firm fails to provide timely notice of cancellation (by certified mail). These losses are not inclusive of the inability to replace those canceling, advertising, redesigning of floor space and others. The exhibiting firm agrees upon the following late cancellation assessment schedule as considered liquidation damage. Any amounts left unpaid after thirty (30) days from receipt of the invoice may be subject to a service charge of 18% annually compounded on a daily basis. Should a collections agency and/or legal assistance be used by NUL for collection of payments past due, those charges will be responsibility of Exhibitor.

Time of Cancellation up to and Including	Assessment (% total Rental Fee)
By June 1, 2009	25%
By July 1, 2009	100%

ASSIGNMENT OF SPACE Show management will make allocations of space guided by requirements of individual exhibitors and reserves the right to arrange the floor plans and/or relocate any exhibit if deemed advisable in the best interests of the exposition

COMPLIANCE Each exhibiting firm agrees to comply with all federal, state, and local laws and ordinances applicable to the space leased and also with such rules and regulations as deemed necessary by the exposition facility and/or show management.

AMERICANS WITH DISABILITIES ACT (ADA) Exhibitors must be in full compliance with the Americans with Disabilities Act.

SUBLETTING SPACE No exhibiting firm shall assign, sublet, or apportion the whole or part of its allotted space or distribute literature for other products or services not manufactured or exclusively distributed by the contracted exhibiting firm.

PAYMENT If payment is not received within the prescribed time limit, the contract is voidable at the option of show management, and the space will be reassigned. Based on this contract, 100% of exhibit space rental fees are due no later than June 30, 2009. Contracts submitted after June 30, 2009 must include full payment. Any amounts left unpaid after thirty (30) days from receipt of the invoice may be subject to a service charge of 18% annually compounded on a daily basis. Should a collection agency and/or legal assistance be used by NUL for collection of payments past due, those charges will be the responsibility of Exhibitor.

SALES POLICY The sale and delivery of your products/services is not permitted in the exhibit area. Taking orders for your products/services is permitted in the exhibit area

UNIONS The exhibiting firm hereby agrees to abide by all agreements made among any unions or other labor groups with jurisdiction at the exposition and show management or its agents and the exposition facility.

FOOD, CANDY, BEVERAGES No full size portions of food, snacks, candy or beverages of any kind may be distributed from the booth. Only the official caterer, in show management-designated areas, may distribute food and beverages within the convention complex. Sampling is permitted but must follow the rules of the McCormick Place exclusive caterer.

USE OF OTHER NAMES, PRODUCTS Within its exhibit space, the exhibiting firm may not display or advertise equipment, products, or services bearing the name or logo of any company, dealer, or distributor other than that of the exhibiting firm.

Exhibiting firm is permitted to promote the dealers and distributors of its manufactured products in signage, display material, literature, etc. as long as such promotion conforms to the display rules and regulations.

MARKETING ACTIVITIES OUTSIDE EXHIBIT SPACE Exhibiting firm may not extend its marketing activities in any way or at any height level beyond the three-dimensional boundaries of its exhibit space. Displays of any kind, including products, advertising, promotional signs, literature novelties, personal interaction, etc. will not be permitted in other exhibit spaces or public areas such as aisles, entranceways, lounges, approaches, corridors, meeting rooms, or to other areas of the exposition hall or surrounding areas of hotel properties, including parking lots and other outdoor spaces or in hospitality rooms.

SOLICITATION All interview, demonstrations, solicitations, and other activities must be conducted so as to not infringe on the rights of other exhibiting firms or offend visitors to the exposition. Exhibiting firm shall confine all such activities to within its exhibit space and not in the aisles.

NONOFFICIAL CONTRACTORS The exhibiting firm shall neither contract for nor use any services in connection with its exhibit space at the exposition without prior approval of show management. At least 60 days prior to the opening date of the exposition, the exhibiting firm shall supply in writing to show management the names of any persons or organizations (other than those designated as official contractors by show management) whom the exhibiting firm proposes to perform any services at the exposition. Show management will promptly notify exhibiting firm of its approval or rejection of such selections.

Nonofficial contracts must abide by all rules of the exposition for exhibiting firms and nonofficial contractors.

NOISE Representatives operating sound equipment, radios, loudspeakers, or any noise-creating devices shall do so only at a level that will not interfere with other exhibitors and/or attendees. Show management reserves the right to restrict exhibits because of noise, method of operation, creation of safety hazards, or any other reason that will interfere with the best interest of the exposition the exposition as a whole.

EXHIBITOR SERVICE MANUAL A complete exhibitor service manual covering services and prices for shipping, warehousing, setting up and dismantling and move-in and move-out days will be sent to each exhibiting firm. Any additional rules and regulations will be furnished to each exhibiting firm by show management before the show.

BALLOONS No balloons of any size of type will be permitted for display purposes or giveaways in the exhibit space.

NO SUIT CASING POLICY Please note that while all conference registrants are invited to the exposition, any attendee of exhibitor who is observed to be soliciting business in session rooms, public spaces aisles of the exhibit hall or in another company's booth will be asked to leave immediately. Additional penalties may be applied.

PERFORMANCE LICENSES Exhibitor will be solely responsible for obtaining any necessary licenses or permission to perform, broadcast, transmit or display any copyrighted works (including without limitation, music, audio or video recording, art, etc) which Exhibitor may use or request to be used at the Convention Center

USE NUL'S LOGO Exhibiting companies are prohibited from using the NUL logo without prior written approval by NUL.