



National  
Urban League

2009 NATIONAL URBAN LEAGUE CONFERENCE



McCormick Place Convention Center • Chicago, Illinois • July 29 - August 1

*THE PATH TO POWER*

**Sponsorships, Exhibits, Career Fair & Advertising**

## Partnership opportunities for the conference include:

### Sponsorships

- General Conference
- Young Professionals Summit
- NULITES Youth Leadership Summit (14-18 year olds)

### Exhibits

### Career Fair

### Advertising

- Program Guide
- Opportunity Journal Magazine
- Urban Influence Magazine
- Career Fair Guide
- E-Blasts

## Why the National Urban League Conference?

It's your opportunity to build strategic partnerships with key audiences – community leaders, business professionals, government agencies, foundations and National Urban League members from over 100 affiliates in 35 states and the District of Columbia (members include our affinity groups – the Young Professionals and the Guild).

## Why Chicago?

The 3rd Largest City in the Country

The #2 Consumer Market for African Americans

The #3 Media Market in the U.S.

African American Population – 1.6 million (37% of overall Chicago population)

Reach over 10,000 attendees

***Build value for your company or institution with profitable partnerships and a coveted consumer demographic.***

# The Path to Power

For almost 99 years, the National Urban League and its affiliates have built a movement that is committed to improving the economic well-being of African Americans. The Annual Conference allows us to offer a path to empowerment to the urban communities that we serve, while strengthening our strategic partnerships with institutions like yours that share our vision of equality for all.

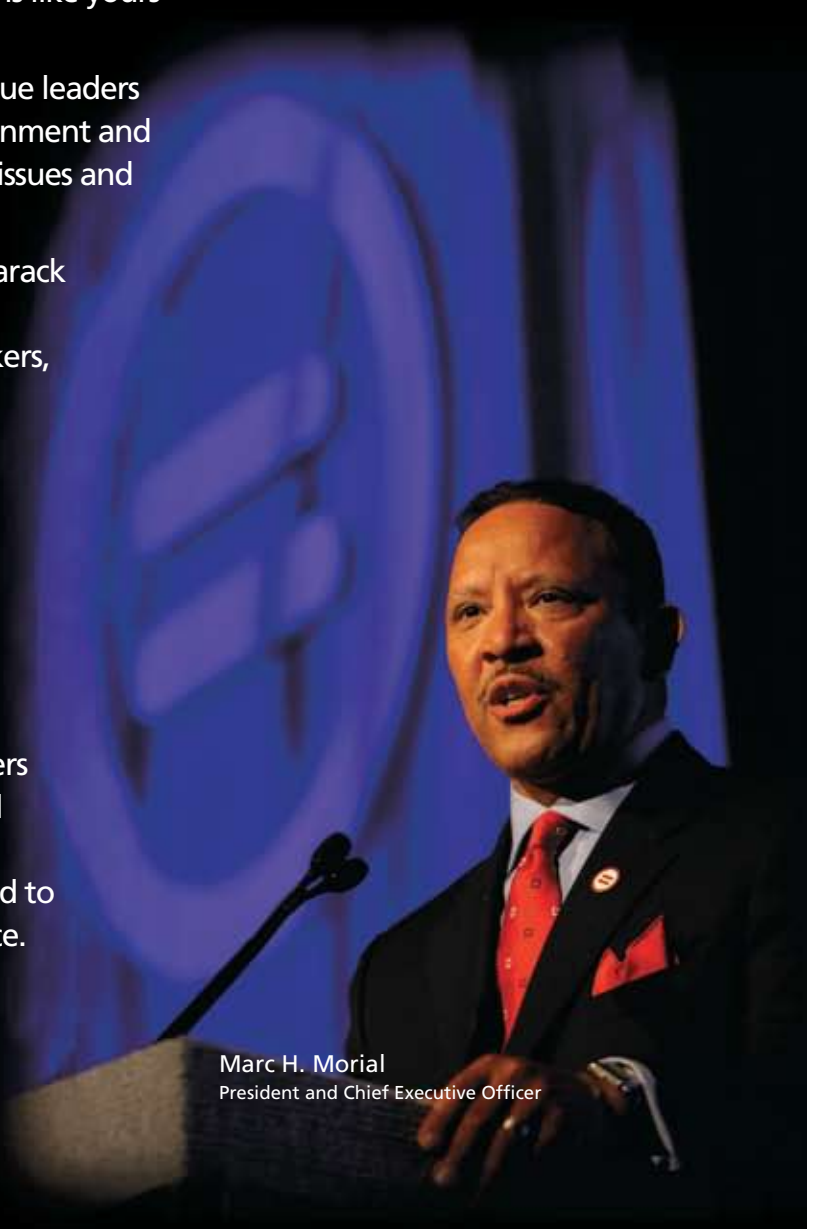
In 2009, as we approach our centennial celebration, over 10,000 Urban League leaders and members, influential decision-makers, business professionals, and government and emerging leaders will come together in Chicago for four days to discuss the issues and solutions to the problems of inequality in America.

We will invite Chicago's famous son, and the nation's new President-Elect, Barack Obama, and members of his new cabinet to address the conference. The program will also include a roster of thoughtful and inspiring keynote speakers, and knowledgeable workshop presenters on a number of hot button issues. Additionally, the concerts, receptions and social events offer tremendous opportunities for you to extend your networking with the attendees.

The Career Fair will provide a unique environment for recruiting diverse talent in a range of professions. Additionally, the exhibit showcase will allow for greater brand exposure to a loyal consumer group whose spending power recently surpassed seven billion dollars.

We invite you to participate in this premier annual event and to take advantage of the opportunity to build a strategic partnership with key players within the Urban League movement while burnishing your image as a good corporate citizen. Additional information on sponsorships, exhibiting and recruiting at the conference are contained in this brochure. We look forward to seeing you in Chicago and to answering your questions about the conference.

Sincerely,



Marc H. Morial  
President and Chief Executive Officer

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## Introduction

### BUILD STRATEGIC PARTNERSHIPS AND BRAND VISIBILITY

Join us as we convene the most thoughtful and inspiring leaders of today and award-winning entertainers to present our 2009 Annual Conference. Enjoy this unique opportunity to strengthen your strategic partnership with a premier civil rights organization that is fast approaching its 100th anniversary.

Attendees include the chief executives, Board members and senior executives of 100+ Urban League affiliates, business professionals, corporate recruiters, and philanthropic, government, political and community leaders. Build value for your company through partnerships with this coveted audience of 10,000+ with the demographic profile below:

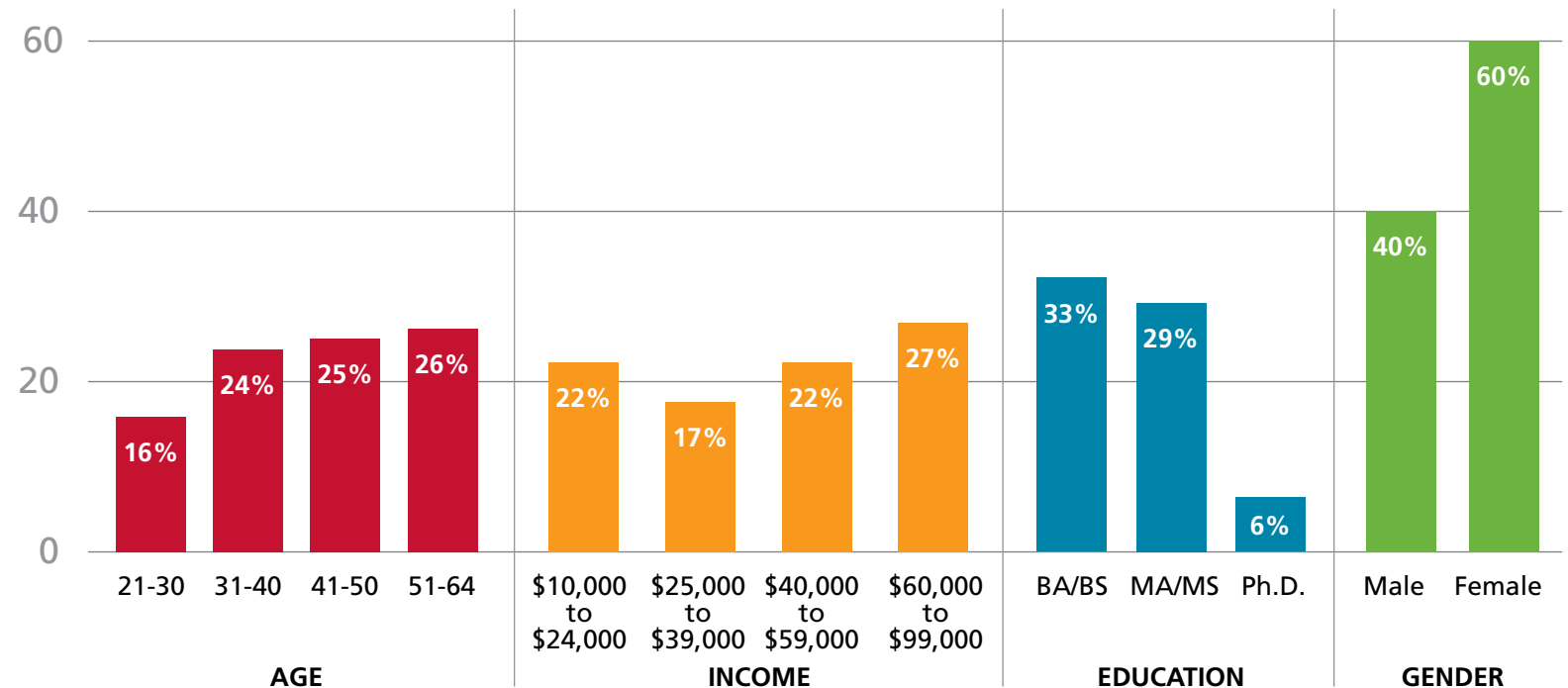
### NETWORK WITH KEY AUDIENCES

Four days of social events for premier networking with Urban League leaders, contributors and friends; professional development, diversity and leadership training; career enhancing events; opportunity to recruit experienced professionals at the Career Fair; product sampling at the exhibit showcase; and a host of advertising and sponsorship opportunities that offer brand visibility as well as opportunities for building partnerships.

### CONFERENCE IN A NUTSHELL

350+ Exhibits / 100+ Recruiters / Four Luncheons / Two Galas / Four Plenary Sessions and Town Halls / Over 90 Featured Speakers / Fifteen (15) Award Presentations / Eighteen (18) Workshops / Two (2) Concerts / Eight (8) Receptions / Young Professionals Summit / Evening Socials

The National Urban League Conference is considered the premier annual event focusing on a path to empowerment for African Americans; policy issues that could lead to or hinder progress to equality; and opportunities for businesses and institutions to network with Urban League leaders and their friends.





### **YOUNG PROFESSIONALS SUMMIT**

Build partnerships with a fast growing segment of the Urban League movement: young professionals, 21-44 years old. The Urban League Young Professionals has 62 chapters and over 4000 members nationwide. (They are young, urban, savvy, and civic-minded. They are the new influencers and a new generation of black professionals.) The National Urban League Young Professionals (YP) Summit is an integral part of the conference. It gives the influencers a chance to network with your business and institution executives, and community and political leaders. The YP Summit includes a power luncheon, leadership development sessions and presentations by keynote speakers on the cutting-edge of change. Each Summit day includes one or two social events that provide additional opportunities that put you in close contact with influencers.

### **NULITES YOUTH LEADERSHIP SUMMIT**

Each year, approximately 300 to 400 youth and their chaperons gather in the conference city for training and development in preparation for college and careers, and to gain important life skills. For four days, the 14 to 18 year-old youth are immersed in college preparation and career exploration and financial literacy training. NULITES (National Urban League Incentives to Excel and Succeed) is a youth development program with chapters in 62 Urban League affiliates nationwide. Hosted off-site at a nearby college campus, the youth participate in a select number of events at the adult conference, including the kick-off session and the exhibits.



<b>Sponsor Benefits</b>	<b>Title Sponsor (Co-General Chairpersons) \$200,000</b>	<b>Premium Plus Sponsor \$150,000 - \$199,000</b>	<b>Premium Sponsor \$100,000 - \$149,000</b>
Exhibit booth	20 x 20	10 x 20	10 x 20
Career Fair booth	10 x 20		
Designation as Sponsor on save the date notices	•		
Designation as Sponsor on registration brochure	•	•	•
Designation as Sponsor in program guide	•	•	•
Designation as Sponsor on Wall of Sponsors	•	•	•
Designation as Sponsor on Web site	•	•	•
Sponsor branding on the welcome banner (on-site)	•	•	•
Branding on the on-site registration kick panels and hotel key card	•		
Full page color ad in Program Guide	•	•	•
Approved product display in convention center lobby	•		
Opportunity to be designated sponsor of conference session, event or activity	•	•	•
Signage and greetings at your company sponsored event (2 minutes)	•	•	•
CEO remarks at the Keynote Session (kick off event) (3 minutes)	•		
Exposure for senior executives to present opening remarks at workshops (3 - 5 minutes)	•	•	•
Provide giveaway at event you sponsor	•	•	•
Inclusion of approved giveaway in conference portfolio bags (4,000 products)	•	•	•
Inclusion of approved branded notebook or pen in conference portfolio bags	•		
Reserved seating at major Plenary Sessions	•	•	•
Reserved seating at luncheon and Awards Gala head tables	•		
Mention in pre- and post-conference promotional releases	•	•	•
Complimentary registrations	20	10	10
Premium tickets for each of the following:	20 (Level 1) (2 Tables)	10 (Level 1) (1 Table)	10 (Level 2) (1 Table)
• Business Luncheon (Thursday)	•	•	•
• Leadership Luncheon (Friday)	•	•	•
• Women of Power Luncheon (Saturday)	•	•	•
• Whitney M. Young, Jr. Awards Gala	•	•	•
• Benefit Concert & Pre-Reception	•	•	•
• Friday Evening Concert	•	•	•
Invitations to each of the following receptions:	20	10	10
• President's Keynote VIP Reception	•	•	•
• Celebration of Urban League Leaders & Partners Reception	•	•	•
• Pre-Awards Gala Reception	•	•	•
CEO/senior executive access to green rooms at major sessions and events for photo opportunities	•		
Photo opportunity with NUL president	• and keynote speakers	•	•

	<b>Champion Sponsor</b> \$75,000 - \$99,000	<b>Outstanding Sponsor</b> \$60,000 - \$74,000	<b>Partner Sponsor</b> \$40,000 - \$59,000	<b>Advocate Sponsor</b> \$20,000 - \$39,000	<b>Supporter Sponsor</b> \$10,000 - \$19,000	<b>Friend Sponsor</b> Under \$10,000-In-Kind
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	10 (Level 2) (1 Table)	10 (Level 3) (1 Table)				
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	6	5	4	2	2	2
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## Sponsorships

### Galas

Two celebrations: The Whitney M. Young, Jr. Awards Gala is a black tie celebration honoring African Americans whose achievements are legendary; and the Quarter Century Club Reception & Dinner is a celebration of Urban League staff, board members, and volunteers who have reached a milestone of 25 years of service to the Urban League movement.

**Whitney M. Young, Jr. Awards Gala** \$50,000 Each / 5 Co-Sponsors  
Saturday, August 1, 7:30 p.m. - 10:30 p.m.

**Quarter Century Club Reception & Dinner** \$25,000 Each / 2 Co-Sponsors  
Thursday, July 30, 4:30 p.m. - 7:30 p.m.



### Luncheons

The first of these four luncheons gives you, the sponsor, an opportunity to network with the presidents and chairmen of the 100+ Urban League affiliates nationwide, as well as presidents of 62 Urban League Young Professionals chapters and 59 National Council of Urban League Guilds chapters. A Fortune 500 CEO will address the conference on Thursday. Friday's luncheon is another key opportunity to connect with Urban League leadership and volunteers who support their outreach to urban communities. Saturday's luncheon will honor the achievements of some of the most accomplished and successful African American women.

**Urban League Leaders Luncheon** \$25,000 / Exclusive Sponsorship  
Wednesday, July 29, 12:00 p.m. - 1:30 p.m.

**Business Luncheon** \$50,000 Each / 5 Co-Sponsors  
Thursday, July 30, 12:00 p.m. - 2:00 p.m.

**Leadership Luncheon** \$40,000 Each / 4 Co-Sponsors  
Friday, July 31, 12:00 p.m. - 2:00 p.m.

**Women of Power Awards Luncheon** \$50,000 Each / 5 Co-Sponsors  
Saturday, August 1, 12:00 p.m. - 2:00 p.m.

On screen recognition for sponsors during the Awards Gala, and Business, Leadership and Women of Power Luncheons, and concerts. Also, table tents with sponsor's logos will be displayed at the galas and luncheons.



## Receptions & Social Events

Over 400 invited guests will join National Urban League president, Marc Morial at the first President's Reception after he delivers his keynote address to announce the start of the conference. The Pre-Benefit Concert Reception will be reserved for premium ticket holders. Join us as we celebrate Urban League leaders and partners on Friday evening, and on the closing night of the conference, our president will host 300+ conference VIPs and the evening's legendary honorees at a special Pre-Awards Gala Reception. (Both concerts will feature chart-topping entertainers.)

**President's Keynote VIP Reception** (Invitation Only) \$50,000 / Exclusive Sponsorship  
Wednesday, July 29, 8:30 p.m. - 10:30 p.m.

**Pre-Benefit Concert Reception** (Premium Ticket Holders) \$30,000 Each / 4 Co-Sponsors  
Thursday, July 30, 6:00 p.m. - 8:00 p.m.

**Celebration of Leaders and Partners Reception** (Invitation Only) \$50,000 / Title Sponsor  
\$25,000 Each / 4 Co-Sponsors  
Friday, July 31, 6:30 p.m. - 8:30 p.m.

**Whitney M. Young, Jr. Pre-Awards Gala Reception** (Invitation Only) \$25,000 Each / 2 Co-Sponsors  
Saturday, August 1, 5:30 p.m. - 7:00 p.m.

**Benefit Concert** \$60,000 / Title Sponsor and  
\$35,000 Each / 4 Co-Sponsors  
Thursday, July 30, 8:30 p.m. - 10:30 p.m.

**Friday Concert** \$50,000 / Title Sponsor and  
\$25,000 Each / 4 Co-Sponsors  
Friday, July 31, 9:00 p.m. - 11:30 p.m.



## Sessions, Workshops & Town Hall Meetings

These sessions offer the sponsor the opportunity to brand large general sessions from 500-1,500 audience members with keynote presentations by top tier speakers, or training, development and issue workshops with 75-200 attendees each. The Family Session is the annual gathering of Urban Leaguers for spiritual upliftment and recognition.

**Keynote Session** (Conference Opening) \$50,000 Each / 2 Co-Sponsors  
Wednesday, July 29, 6:00 p.m. - 8:00 p.m.

**Plenary Session** (Opening Plenary) \$30,000 / Exclusive Sponsorship  
Thursday, July 30, 8:30 a.m. - 10:00 a.m.

**Plenary Sessions II & III** \$25,000 / 1 Sponsor Each  
Thursday and Friday, July 30 and 31

**Presidential Plenary Session** \$150,000 / Exclusive Sponsorship  
or \$75,000 Each / 2 Co-Sponsors  
Friday, July 31

**Town Hall Meetings** \$25,000 / Exclusive Sponsorship  
Friday, July 31, 2:30 p.m. - 4:30 p.m.

**Concurrent Workshops (18)** \$15,000 / 1 Sponsor Each Workshop  
Thursday and Friday, July 30 and 31

**Urban League Family Session & Prayer Breakfast** \$25,000 Each / 2 Co-Sponsors  
and \$15,000 / 2 Co-Sponsors  
Saturday, August 1, 8:30 a.m. - 10:45 a.m.

**Author's Session** \$20,000 / Exclusive Sponsorship

Keynote Session and Plenary Session sponsors will receive on screen recognition.

## Sponsorships

### Registration

With over 3,500 registered attendees, the conference offers significant branding opportunities for sponsors including lanyards, registration materials and program guide.

<b>Lanyards</b>	\$25,000 / Exclusive Sponsorship
<b>Registration Brochure</b>	\$25,000 Each / 2 Co-Sponsors
<b>Official Program Guide</b>	\$50,000 / Title Sponsor and \$25,000 / 1 Co-Sponsor
<b>Pocket Guide (Agenda At-A-Glance)</b>	\$8,000 / Exclusive Sponsorship
<b>Conference Notebook</b>	\$10,000 / Exclusive Sponsorship

### Urban League Leader Conference Packages

Play host at the conference to Urban League presidents and staff from your key markets.

Acquire additional benefits from your sponsorship of the conference and expand your community impact. Purchase conference packages for one or more Urban League affiliates and you and your colleagues will have the opportunity to gain access and build relationships at the highest levels within the Urban League movement.

#### Full Urban League Leader Conference Package

Includes registration and all tickets, airfare stipend, 4-night hotel stay and ground transportation.

<b>3-Person Package</b>	\$7,000
<b>4-Person Package</b>	\$9,000

You may select specific Urban League affiliates to sponsor, first come first served. There are 100+ Urban League affiliates nationwide.





## Exhibits

The three-day exhibit showcase with 350 booths is another strategic opportunity to connect with Urban Leaguers, as well as give your brand exposure and sampling opportunities with the thousands of local residents who visit the hall from Thursday, July 30 to Saturday, August 1.

Visitors to the **three exhibit zones** — Health, Financial Management and Technology — will get valuable advice. African Americans are disproportionately affected by a number of life threatening ailments such as diabetes, heart disease, high blood pressure and obesity, and the **Health Zone** will offer free screenings and vital information on these and other health issues. The **Financial Management Center** will provide advice and assistance on foreclosures, loans, saving for retirement, buying a first home, building credit and more. Attendees will visit the **Technology Zone** to see the latest products, games, and computer gadgets, and they will use the **Cyber Café** to check their e-mails and communicate with their colleagues and family at home. The **Exhibit Extravaganza** will be filled with music, entertainment, food, games and prizes. It will be a special opportunity for you, the exhibitor, to connect with visitors. During the extravaganza and throughout the conference, exhibitors will be encouraged to hold drawings or games for major prizes, and to offer food and snacks which are certain to attract the visitors to your booth. Registered attendees will be invited, but the extravaganza will be a special conference event for the local community. There will be an **Exhibitor Hospitality Lounge** providing you with complimentary beverages and snacks, a place to relax and check e-mail messages from set-up to closing. **Camp Atwater**, serving youth nationwide for 85+ years, is a residential summer camp for boys and girls ages 8-15, operated by the Urban League of Springfield in North Brookfield, Massachusetts.

<b>Health Zone, Financial Management Center, Technology Zone &amp; Cyber Café</b>	Each Zone Sponsorship Costs: \$100,000 / Title Sponsor \$50,000 / 1 Co-Sponsor \$25,000 Each / 2 Co-sponsors
<b>Exhibit Extravaganza</b>	\$15,000 Each / 3 Co-Sponsors
<b>Exhibit Entertainment Stage</b>	\$10,000 Each / 5 Co-Sponsors
<b>Exhibitor Hospitality Lounge</b>	\$25,000 / Exclusive Sponsorship
<b>Camp Atwater Exhibit Booth</b>	\$5,000 / 1 Sponsor

The Technology Zone Cyber Café will be located in the convention center lobby in close proximity to registration, for easy accessibility and major visibility for its sponsors.



## Sponsorships

### Career Fair

\$50,000 / Title Sponsor  
\$25,000 Each / 2 Co-Sponsors  
\$15,000 / 1 Co-Sponsor

A 3-day recruiting event for professional, talented and proven job applicants. As a sponsor you will receive branding on the Career Fair entrance banner, mention in print and radio ads to promote the job fair, signage on the Urban League Employment Network and free job postings. This sponsorship includes a Young Professionals Summit Welcome Reception to be held inside the Career Fair hall, which will give the sponsor access to this sought-after demographic.

#### Career Fair Journal & Employment Guide \$20,000

Underwrite the printing of 5000 guides and receive a center spread ad for free. The guide is a 44-page keepsake that will be distributed to thousands of job-seekers who visit the Career Fair, as well as other corporate partners.

Please contact Maria McFarlane for additional benefits for sponsoring the Career Fair and the Health and Technology Zones, and the Financial Management Center at (212) 558-5382 or [mmcfarlane@nul.org](mailto:mmcfarlane@nul.org).



### Hospitality Lounges

Sponsor-hosted lounges with music, entertainment and attractive giveaways are a great branding opportunity and are a proven way for a sponsor to network with the general audience or a select group. The sponsor can target attendees to invite. Sponsors will be responsible for food, beverage, rental fee and logistics for hospitality lounges, except the Press Lounge. We will mail or e-blast invitations to desired attendees as directed by you. The postage must be borne by you, the sponsor. See the Young Professionals Summit section for additional Lounge sponsorship opportunities.

#### Press Lounge

\$12,000 / Exclusive Sponsorship

#### Hospitality Lounges

\$3,000-\$5,000 / Per Lounge

Thursday and Friday, 6:00 p.m. - 8:00 p.m.  
Saturday, 5:00 p.m. - 7:00 p.m.

Host a lounge event and have a captive audience of Urban Leaguers and other guests.



## Transportation

In addition to demonstrating your generosity, the transportation options listed below provide sponsors with opportunities for visible branding to conference attendees as well as local residents, as the vehicles travel throughout the city transporting attendees to and from the conference site, airport and local attractions.

Vehicles and airline tickets will be used for both the general conference and the Youth Summit.

<b>Courtesy Vehicles</b>	(In-Kind)	8 Town Cars, 10 SUVs and 6 Mini Vans
<b>Shuttle Buses</b>	General Conference	\$35,000 Each / 2 Co-Sponsors
	NULITES	\$30,000 / Exclusive Sponsorship or \$15,000 Each / 2 Co-Sponsors
<b>Airline Tickets</b>	(In-Kind)	100 Airline Tickets (for Speakers, Celebrities and Entertainers)
<b>Truck</b>	(In-Kind)	A 24 ft Truck (Or \$ rental equivalent)



Sponsor Branding location



## Opening Reception

### Hosted by the Chicago Urban League "From Slavery to Freedom to Empowerment"

The opening reception will be held at The Field Museum and will feature two significant exhibits of national importance. The first, the Road to Freedom is a powerful photographic exhibit from the celebrated High Museum in Atlanta that poignantly captures key events of the Civil Rights Movement. This exhibit has been called the most important Civil Rights exhibit in more than two decades. The second, the Bunce Island exhibit depicts the role of the former slave castle in Sierra Leone in the African / U.S. slave trade. Both exhibits will be available for viewing at The Field Museum for several months surrounding the conference. Over 2,000 conference attendees are expected to attend the opening night reception. Sponsorship opportunities are available for the exhibits and/or the opening reception.

#### Opening Reception (Open to all Attendees)

Wednesday, July 29, 2009  
8:00 p.m. – 10:00 p.m.

Please call Lisa Newman, Chicago Urban League, 773-451-3524 or [Lnewman@thechicagourbanleague.org](mailto:Lnewman@thechicagourbanleague.org) for a complete sponsorship package for the Opening Reception.

## Sponsorships



## Advertising & Marketing

The opportunities are boundless. Meter Boards, Roll-Up Banners, Hanging Banners, and Column Wraps will be placed in high traffic areas to get you a high level of visibility during the conference. Hotel door hangers will be used to promote events each day. A minimum of five promotional e-blasts will be sent to over 10,000 Urban League members, business professionals and other former and prospective attendees.

<b>E-Blasts</b>	\$10,000 / Exclusive Sponsorship
<b>Schedule At-A-Glance Signs</b>	\$12,000 / Exclusive Sponsorship – 2 Signs or \$6,000 / Per Sign
<b>Directional Signs</b>	\$12,000 / Exclusive Sponsorship – 2 Signs or \$6,000 / Per Sign
<b>Hanging Banners</b>	\$2,500 - \$6,000
<b>Bus Ribbons</b>	\$6,000 and up
<b>Column Wraps</b>	\$2,000 - \$3,500
<b>Floor Graphics</b>	\$800 - \$1,200
<b>Flag Poles</b>	\$1,500 - \$2,000
<b>Window Signage</b>	\$6,000 and up
<b>Hotel Door Hangers</b>	\$10,000 and up
<b>The Marketplace</b>	\$12,000 / Exclusive Sponsorship

## Technology

You can brand the Web cast and the conference Web site year-round. Video screens in key high traffic locations of the convention center will carry highlights of the conference, as well as sponsor content. The listing of equipment below includes the needs of our Youth Summit.

<b>Video Screens Content</b>	\$75,000 / Exclusive Sponsorship or 2 or 3 Co-Sponsors
<b>Web Cast</b>	\$50,000 / Title Sponsor and \$25,000 Each / 2 Co-Sponsors
<b>Web Site (Conference)</b>	\$25,000 / Exclusive Sponsorship
<b>Two-Way Radios</b>	90
<b>Copiers</b>	6
<b>Fax Machines</b>	12
<b>PCs &amp; Printers</b>	49
<b>Laptop</b>	1 (for NULITER of the Year)
<b>Color Laser Jet Printer</b>	3
<b>Scanner</b>	2
<b>Digital Camera</b>	1 (for NULITER Youth of the Year)
<b>Disposable Cameras</b>	80 (for NULITER Journalists for youth newsletter)





## Workout Sessions

Attendees will enjoy a vigorous workout each morning (3 mornings) led by a certified fitness trainer. A light breakfast snack will be served. The sponsor for the workout sessions will receive major branding on flyers placed in the registration bags, displayed on registration counters and distributed by volunteers daily.

**Healthy Start Fitness Workout Sessions**      \$30,000 / Exclusive Sponsorship or  
 Thursday, July 30 - Saturday, August 1      \$10,000 Each / 3 Co-Sponsors  
 7:00 a.m. - 8:00 a.m.



## Food & Beverage

These include: Cold beverages (sodas, water, juices) to be served in conference offices and the press lounge; and beer, wine, and spirits for various receptions, social events, and the Whitney Young Awards Gala.

### Wine and Spirits (In-Kind) for the following:

<b>Whitney Young Awards Gala</b>	<b>2000 guests</b>
<b>Awards Gala Pre-Reception</b>	<b>300 guests</b>
<b>Keynote VIP Reception</b>	<b>350-500 guests</b>
<b>Benefit Concert Reception</b>	<b>600 guests</b>
<b>Celebration of Leaders &amp; Partners</b>	<b>700-800 guests</b>
<b>Young Professionals Welcome Reception</b>	<b>300-400 guests</b>
<b>Young Professionals Evening Lounges</b>	<b>500-600 guests</b>
<i>Thursday, Friday and Saturday evenings</i>	

Water, Juices and Sodas will be used in offices, lounges and for the NULITES Youth Summit. Sponsor is responsible for paying any corkage fees for donated beverages and spirits.

## Meals & Snacks

Various snacks are needed for offices and lounges, as well as 400 youth for four days of the Youth Summit. Here is your chance to reach targeted consumers such as teenagers, young urban professionals, volunteers and more.





## Sponsorships

### Young Professionals Summit

The National Urban League is committed to the professional training and development and the empowerment of African-American young professionals from 21-44 years old. This is the reason for including the Young Professionals Summit as an integral part of the Conference. As a sponsor of the Young Professionals Summit you and your colleagues will have an opportunity to engage and network with hundreds of these dynamic, young African Americans. As the title sponsor of the YP Summit you will receive recognition at Summit events, branding on the collateral material, acknowledgement in Summit releases and speaking opportunities for your company executives.

The YP Summit agenda will include the Influencer Awards. Emerging influencers in business, politics, academics and other fields will be honored at the annual "Toast to Excellence" hosted by the Urban Influence Magazine. Awards will be presented by noted "Influencers" who will each personally select an honoree to be recognized for their burgeoning potential. Previous presenters include Cathy Hughes (Radio One founder), noted author and social critic Tavis Smiley and Princeton University professor Dr. Cornell West.



<b>Summit Title Sponsor</b>	\$75,000 / Exclusive Sponsorship
<b>Welcome Luncheon</b> Thursday, July 30, 12:00 p.m. - 2:00 p.m.	\$20,000 Each / 2 Co-Sponsors or \$40,000 / Exclusive Sponsorship
<b>Town Hall</b> Friday, July 31, 12:00 p.m. - 2:30 p.m.	\$15,000 Each / 2 Co-Sponsors or \$25,000 / Exclusive Sponsorship
<b>Workshop Sessions</b> Thursday and Friday, July 30 and 31	\$15,000 / 1 Sponsor Per Workshop
<b>YP Lounge – Evening Socials</b> Thursday and Friday, July 30 and 31	\$70,000 / Exclusive Sponsorship Per Night or \$35,000 Each / 2 Co-Sponsors Per Night
<b>Influencer Awards</b> Friday, July 31	\$50,000 / Title Sponsor and \$25,000 Each / 2 Co-Sponsors
<b>Farewell Party</b> Saturday, August 1	\$70,000 / Exclusive Sponsorship or \$35,000 Each / 2 Co-Sponsors
<b>Young Professionals' Business Meeting</b> Saturday, August 1	\$10,000 / Exclusive Sponsorship
<b>Premium Item (Padfolio)</b>	\$12,000 / Exclusive Sponsorship



# NULITES Youth Leadership Summit

## July 30 - August 1 — Celebrating 20 Years

### WHAT IS NULITES?

The National Urban League Incentives to Excel and Succeed is a nationwide youth training and development initiative. Currently, there are 62 NULITES chapters operated by Urban League affiliates in 28 states and the District of Columbia, serving over 8,000 youth annually.

### WHAT IS THE NULITES YOUTH LEADERSHIP SUMMIT?

Now in its 20th year, 400+ youth from across the country will come to Chicago and be immersed in four days of college and career preparation, gaining financial literacy, learning how to stay fit and healthy, and other important life skills.

### WHAT ARE THE HIGHLIGHTS OF THE YOUTH SUMMIT?

Highlights of the Youth Summit include the following:

- Networking and social activities such as the *Awards Celebration* where sponsors are introduced to the youth and take the stage to assist with presentations to the NULITER of the Year and NULITES Chapter of the Year, as well as mix and mingle with the youth; the kick-off *NULITES Extravaganza* and *Taste of Chicago* will give sponsors the chance to work directly with the youth by arranging games and fun exercises to help the youth get acquainted, and provide celebrity guests to further engage the youth; and the inclusion this year of the *NULITES 20 Gala* to celebrate the 20th anniversary of the Summit. The Summit will culminate

with a Talent and Fashion Show using the NULITERS as models and the evening's entertainment, with sponsors providing the ready to wear fashions and accessories, and assisting with the production of the gala.

- Plenary Sessions, Workshops, and a Rally where the discussion will focus on current hot-button issues for urban teenagers, featured speakers, and training and development sessions. Workshops held in the morning are repeated in the afternoon for one sponsorship fee. The session topics will include: Career Exploration, College Preparation, Financial Literacy, Health & Fitness, Media, the Environment, Academic Enrichment, and more.
- Talent camps are designed for youth to showcase or improve their unique talent. As a sponsor of a talent camp you will be expected to provide experts to lead the camp that you sponsor-Media; Health & Fitness (Body & Soul); Music (NULITES Choir); Other Cultural Activity such as poetry, theater and dance.
- Behind The Business Tours will give the sponsor an opportunity to have an interactive role in the Summit by hosting a job-shadowing event for 25-40 NULITERS and their chaperons. Your company will provide executives who will give NULITERS an up-close look at careers and the preparation for specific types of careers, and what is needed to achieve in the workplace in the 21st century, including owning a business.



## NULITES Sponsorship Opportunities & Benefits

Choose from the following sponsorship opportunities and build a lasting partnership and gain access to loyal customers.

<b>Summit Champion Sponsor / Youth Summit Awards Celebration</b>	\$60,000 / Exclusive Sponsorship
<b>Empowerment Rally</b>	\$50,000 / Exclusive Sponsorship
<b>Opening Dinner</b>	\$40,000 / Exclusive Sponsorship
<b>Two Plenary Session Sponsorships</b>	\$25,000 Each / Exclusive Sponsorship
<b>Summit Official Shuttle Service</b>	\$30,000 / Exclusive Sponsorship or 2 Co-sponsors
<b>Official Summit Program Guide</b>	\$30,000 / Exclusive Sponsorship or 2 Co-Sponsors
<b>Workshops</b> (Both the morning and afternoon sessions count as one Workshop)	\$15,000 / Exclusive Sponsorship Per Workshop

## Sponsorships

<b>Make a Splash Extravaganza</b>	\$15,000 / Exclusive Sponsorship or 2 Co-sponsors
<b>NULITES Web Site</b>	\$15,000 / Exclusive Sponsorship or 2 Co-Sponsors
<b>Taste of Chicago</b>	\$15,000 / Exclusive Sponsorship or 2 Co-Sponsors
<b>City Tour and Meal</b>	\$25,000 / Exclusive Sponsorship or 2 Co-Sponsors
<b>Wake Up and Workout</b> Thursday, July 30, 7:00 a.m. – 8:30 a.m.	\$10,000 / Exclusive Sponsorship
<b>2 Mile Wake Up and Walk</b> Saturday, August 1, 7:00 a.m. – 8:30 a.m.	\$10,000 / Exclusive Sponsorship
<b>Talent Camps Sponsorship</b> (Choose 1 of 5) Thursday, July 30, Evening Hours	\$5,000 Per Camp / Exclusive
<b>Talent &amp; Fashion Show Gala</b> Saturday, August 1, 10:00 p.m. – 12:00 a.m. In-kind donation of clothing, shoes, accessories and make-up for models.	\$5,000 + In Kind / Exclusive Sponsorship
<b>Box Lunches and Dinner</b>	\$10,000 / 1 Sponsor Each
<b>Gift Certificates for Office Supplies</b>	\$500 - \$1,000 (for NULITES Chapter of the Year and for NULITER of the Year for school supplies)
<b>Behind The Business Tours</b> Friday, July 31, 9:00 a.m.-12:00 p.m.	\$10,000 / Exclusive Sponsorship or 2 Co-Sponsors



<b>NULITES Sponsorship Packages</b>	<b>Youth Champion \$60,000</b>	
Exclusive sponsor of this event, including Banner*, reserved seating and greeting	Summit Awards Celebration	
Full page color ad in Youth Summit official program guide	•	
Logo or company name (for in-kind) on the Sponsors' Banner	•	
Logo or company name (for in-kind) in the official Summit Program Guide	•	
Logo or company name (for in-kind) on the NULITES Web site	•	
Logo or company name (for in-kind) on table tents at NULITES Awards Celebration	•	
Logo on registration bag and official tee shirt	•	
Logo on the bus ribbon and headrests*(transportation sponsor)		
Provide giveaway for attendees at the sponsor's event	•	
Product inclusion in registration bag	•	
Signage at the event you sponsor	•	
Stage recognition at the Awards Celebration	•	
Stage recognition at event that you sponsor	•	
Reserved seating at Awards Celebration	•	
Priority in hosting a Behind the Business Tour	•	
Photo with NUL president or NUL leadership	President	
Photo with NULITERS	•	

\* Item to be provided by sponsor





	<b>Youth Leader</b> \$50,000	<b>Youth Partner</b> \$40,000	<b>Youth Advocate</b> \$25,000 - \$30,000	<b>Youth Patron</b> \$15,000	<b>Youth Supporter</b> \$10,000	<b>Friend of Youth</b> \$5,000 and In-kind
	Empowerment Rally	Summit Opening Dinner	Program Guide or Transportation	Workshop, Extravaganza or Web Site Address	Walk and Workout Sessions	Gala and Talent Camps
	•	•	•			
	•	•	•	•	•	• (Name only)
	•	•	•	•	•	• (Name only)
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	President	Leadership	Leadership			
	•	•	•	•	•	•

# Exhibits

Over **10,000 visitors** from across the country and Chicago metropolitan area are expected at the National Urban League Conference in Chicago. We invite you to take the opportunity to get major brand visibility during this powerful event. The annual exhibit showcase with **over 300 booths** will help you gain **strategic visibility** and raise your profile with Urban League leaders, friends and constituents – a key consumer group.

Not only will visitors stop by to sample products and to participate in drawings, but will gain valuable information and advice from business professionals, financial experts, credit counselors, health experts, government agencies, community organizations and other non-profit institutions. As an exhibitor, you will reach **thousands of influential people** from cities across the country and consumers from the local community. You and your company representatives will be able to enjoy the **Exhibitors' Lounge** for relaxation, snacks or meals, to check e-mails, make important phone calls, and to network with key contacts.

**3 days to showcase your products, services and partnerships to over 10,000 exhibit hall visitors.**

The Health, Financial Management and Technology Zones are consistent attractions in the exhibit hall. Visitors stop by the Health Zone to get free screenings and expert advice from health professionals; they visit the Financial Management Center to meet with trained counselors and receive

valuable advice on foreclosures, mortgages, loans, purchasing a first home, personal finances, retirement planning and credit counseling, to put them on a path to

empowerment; and the Technology Zone will highlight the innovative new gadgets, equipment and programs to enhance their personal and work life.

## EXHIBIT BOOTH FEE

The booth fee includes:

- **Pipe and drape on three sides (3 ft. sidewalls and 10 ft. backdrop)**
- **8 ft. table, 2 chairs and wastebasket**
- **Standard paper sign with company name and booth #**
- **2 complimentary registration badges per 10x10 booth (Tickets not included)**

*NOTE: Additional booth items, labor and shipping are additional costs.*

# of Booths	Size	PAST EXHIBITORS			NEW EXHIBITORS		
		Early Bird By February 15	Second Break By March 31	Standard After March 31	Early Bird By February 15	Second Break By March 31	Standard After March 31
1	10 x 10	\$2450	\$2850	\$3150	\$2625	\$3125	\$3425
2	10 x 20	\$4900	\$5700	\$6300	\$5250	\$6250	\$6850
3	10 x 30	\$7350	\$8550	\$9450	\$7875	\$9375	\$10275
4	10 x 40	\$9800	\$11400	\$12600	\$10500	\$12500	\$13700
4	20 x 20	\$9800	\$11400	\$12600	\$10500	\$12500	\$13700
6	20 x 30	\$14450	\$16850	\$18650	\$15500	\$18500	\$20300
8	20 x 40	\$19100	\$22300	\$24700	\$20500	\$24500	\$26900
9	30 x 30	\$21550	\$25150	\$28750	\$23125	\$27625	\$30325
12	30 x 40	\$28900	\$33700	\$37300	\$31000	\$37000	\$40600
16	40 x 40	\$38700	\$45100	\$49900	\$41500	\$49500	\$54300
24	40 x 60	\$57700	\$67300	\$74500	\$61900	\$73900	\$81100
25	50 x 50	\$60250	\$70250	\$77750	\$64625	\$77125	\$84625

**Government Agency Saving** – Federal, state and local government agencies take an additional \$300 off each 10x10 booth.







### EXHIBIT HOURS

Thursday, July 30 10:30 a.m. – 5:00 p.m.

Friday, July 31 10:30 a.m. – 5:00 p.m.

Saturday, August 1 10:30 a.m. – 4:00 p.m.

### PAYMENT & REFUNDS

Payment must accompany Exhibit/Career Fair Agreement form when submitted. Booth cancellations must be submitted in writing via e-mail, fax or postmarked U.S. mail by June 30. **No refunds will be granted after June 30, 2009.**

### EXHIBITOR REGISTRATION

Exhibitors receive two (2) complimentary registrations for each 10 x 10 booth purchase. Tickets to the luncheons, the Awards Gala, and Benefit Concert are not included in your complimentary registration and must be purchased separately. Save by purchasing one of the bargain ticket packages.

### EXHIBIT PASSES

Exhibitors can purchase **\$20 Exhibit Only** passes for additional booth personnel required to staff their booth. This does not include tickets and admission to sessions.





# Career Fair

Hire the diverse talent that you need and promote your company's employment opportunities year-round. Connecting leading companies and institutions with top diversity talent is what we do. Join many Fortune 500 companies and benefit from face-to-face interaction with qualified candidates. This signature event strategically positions your company, allows you to recruit top talent and brand your organization as a diversity champion. In addition to exhibition booths, the Career Fair offers several opportunities for participation.

- **Private, branded on-site interview space – \$500 per 10 x 10 space**
- **Online job postings – \$175 / 30 days**
- **Website logo banner ad – \$500 / 30 days**
- **Advertising in Career Fair Journal & Employment Guide – \$795 - \$1595**
- **Virtual Career Fair – \$1,000**

## ONLINE JOB POSTINGS

Leverage your recruitment investment and post your jobs on the Urban League Employment Network (ULEN), [www.nul.org/employmentnetwork.html](http://www.nul.org/employmentnetwork.html) and reach thousands. Candidates can apply to your company online before, during, and after the three-day job fair. Jobseekers will have free onsite internet access to log onto the Employment Network.

## LOGO BANNER AD

Add-on a 30-day Logo Banner Ad on the Urban League Employment Network (ULEN) for full exposure! **Cost: \$500.** Banner ads link candidates directly to your employment or diversity Web site page and jobseekers will have access to the entire range of jobs within your company.

## CAREER FAIR GUIDE ADVERTISING

Increase your exposure by advertising in the Career Fair Journal & Employment Guide. Candidates will walk away from the event with a lasting impression of your company that they can share with their network. Color Ad Rates:

<b>Full Page</b>	<b>\$ 795</b>
<b>2-pg Spread</b>	<b>\$1295</b>
<b>Inside Front Cover</b>	<b>\$1295</b>
<b>Inside Back Cover</b>	<b>\$1295</b>
<b>Back Cover</b>	<b>\$1595</b>

\$100 discount for black & white ads.

## ADDED VALUE

Purchase any size booth in the Exhibit Showcase and the Career Fair, and receive a \$250 discount off the combined price, plus two (2) free job postings on the Urban League Employment Network (a \$600 value)!

## VIRTUAL CAREER FAIR

If you are unable to join us in Chicago, participate in the Virtual Career Fair. For \$1,000, your company's logo will appear on the front page of our job board and you receive two free job postings. Candidates can connect with your company in an instant, increasing your diversity outreach and filling the pipeline!

## MARKETING THE CAREER FAIR

To insure quality and quantity of top talent, we are planning a multi-level marketing strategy including local print, TV, radio and internet promotion on a national and local level.

Attendees will have access to free, onsite services including expert resume critique and certified professional career coaching.



### CAREER FAIR BOOTH FEE

The fee for a Career Fair booth includes:

- **Pipe and drape on three sides (3 ft. sidewalls and 10 ft. backdrop)**
- **8 ft. table, 2 chairs and wastebasket**
- **Standard paper sign with company name and booth #**
- **2 complimentary registration badges per 10x10 booth (Tickets not included)**

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### PAYMENT & REFUNDS

Payment must accompany Exhibit/Career Fair Agreement form when submitted. Booth cancellations must be submitted in writing via e-mail, fax or postmarked U.S. mail by June 30. **No refunds will be granted after June 30, 2009.**

### EXCLUSIVE RECRUITING RECEPTION

Network with hundreds of young professionals, 21-44 years old, at the exclusive Young Professionals Welcome Reception which will be held in the Career Fair exhibit hall.

### SPONSORSHIP OPPORTUNITIES

Interested in being a sponsor of the Career Fair? Sponsor the Career Fair and receive free booth space, up to 20 job postings and a logo banner ad on the Urban League Employment Network, interview booth in the Career Fair, and logo placement on the front cover and full page ad in the Career Fair Journal & Employment Guide. **Title sponsor: \$50,000; Co-Sponsor: \$25,000 & \$15,000.** For more information, contact Maria McFarlane at [mmcfarlane@nul.org](mailto:mmcfarlane@nul.org) or (212) 558-5382. Please turn to page 12.

## Workplace Diversity Packages

To maximize your company's participation in the National Urban League Conference, we are offering four tailored Workplace Diversity Packages to advance your diversity recruitment goals for 2009.

After March 31, the cost for the Diversity packages will be at the full value price.

Workplace Diversity Packages	Partner VALUE: \$29,456	Maverick VALUE: \$20,356	Leader VALUE: \$12,104	Investor VALUE: \$6,270
By February 15	\$20,000	\$15,000	\$9,000	\$4,000
By March 31	\$25,000	\$17,000	\$10,000	\$5,000
Career Fair booth	10 x 20	10 x 20	10 x 10	10 x 10
Job postings on the Urban League Employment Network (ULEN)	100	50	25	5
Complimentary registrations	8	8	4	4
Branded reserved on-site interview space	•	•		
Ad in the Career Fair Journal & Employment Guide	Full spread color ad	Full page color ad	Full page B&W ad	
Logo banner ad on the Urban League Employment Network	For nine months	For four months	For three months	for July 2009
Opportunity Journal Magazine	One year subscription	One year subscription	One copy (Summer 2009)	One copy (Summer 2009)
Urban Influence Magazine	One year subscription	One year subscription	June / July 2009	
A copy of Diversity Best Practices That Work	•	•		
A copy of The State of Black America 2009	•	•	•	•

# Schedule at-a-Glance

## Tuesday, July 28

12:00 p.m. – 8:00 p.m.	Pre-Conference Meetings/Training for Urban League Affiliate Presidents, Board Chairpersons and Guild Presidents
2:00 p.m. – 7:00 p.m.	Registration Open

## Wednesday, July 29

8:00 a.m. – 4:00 p.m.	Registration Open
8:00 a.m. – 4:30 p.m.	Pre-Conference Meetings/Training for Urban League Affiliate Presidents, Board Chairpersons and Guild Presidents
12:00 p.m. – 1:30 p.m.	Urban League Leaders Luncheon for Presidents and Chairmen of Urban League affiliates, Guilds and Young Professionals Chapters
6:00 p.m. – 8:00 p.m.	Keynote Session – Official Kick-Off
8:00 p.m. – 9:30 p.m.	Opening Reception – Hosted by Chicago Urban League
8:30 p.m. – 10:30 p.m.	Keynote VIP Reception

## Thursday, July 30

7:00 a.m. – 8:00 a.m.	Healthy Start Morning Fitness Workout
7:15 a.m. – 8:15 a.m.	National Council of Urban League Guilds Family Session Breakfast
8:00 a.m. – 7:00 p.m.	Registration Open
8:30 a.m. – 10:00 a.m.	Plenary Session I
10:20 a.m. – 5:00 a.m.	Exhibit Hall / Career Fair Opening
10:30 a.m. – noon	Concurrent Workshops
12:00 p.m. – 2:00 p.m.	Business Luncheon
12:00 p.m. – 2:00 p.m.	Young Professionals Summit Welcome Luncheon
2:15 p.m. – 3:15 p.m.	Plenary Session II
3:30 p.m. – 5:00 p.m.	Concurrent Workshops
4:30 p.m. – 7:30 p.m.	Quarter Century Club Reception & Dinner
5:30 p.m. – 7:00 p.m.	Young Professionals Summit Welcome Reception
6:30 p.m. – 8:00 p.m.	Pre-Concert Reception
8:30 p.m. – 10:30 p.m.	Benefit Concert
10:00 p.m. – 1:00 a.m.	YP Lounge – Young Professionals Summit Social

## Friday, July 31

7:00 a.m. – 8:00 a.m.	Healthy Start Morning Fitness Workout
8:00 a.m. – 5:00 p.m.	Registration Open
8:30 a.m. – 10:00 a.m.	Plenary Session III
10:30 a.m. – 12:00 p.m.	Concurrent Workshops
10:30 p.m. – 5:00 p.m.	Exhibits & Career Fair
12:00 p.m. – 2:00 p.m.	National Council of Urban League Guilds Leadership Luncheon
2:15 p.m. – 3:30 p.m.	Plenary Session IV
3:45 p.m. – 5:00 p.m.	Concurrent Workshops
6:00 p.m. – 8:00 p.m.	Influencer Awards Celebration “A Toast to Excellence”
6:30 p.m. – 8:30 p.m.	A Celebration of Urban League Leaders & Partners Reception
9:00 p.m. – 11:00 p.m.	Friday Night Concert
10:00 p.m. – 1:00 a.m.	YP Lounge – Young Professionals Summit Social

## Saturday, August 1

7:00 a.m. – 8:00 a.m.	Healthy Start Morning Fitness Workout
8:30 a.m. – 10:45 a.m.	The Urban League Family Session Gospel Breakfast
11:00 a.m. – 4:00p.m.	Exhibits & Career Fair
12:00 p.m. – 2:00 p.m.	Women of Power Awards Luncheon
2:30 p.m. – 4:15 p.m.	Delegate Assembly
5:30 p.m. – 7:00 p.m.	Whitney M. Young, Jr. Pre-Awards Gala Reception
7:30 p.m. – 10:30 p.m.	Whitney M. Young, Jr. Awards Gala
10:00 p.m. – 2:00 a.m.	Young Professionals Farewell Party







**YOUR "RESCUE PLAN" FROM HIGH COST ADVERTISING!**  
 Reach more than 800,000 readers for less than \$40,000!!



**Urban Influence Magazine**, an official publication of the **National Urban League**, reaches a national audience of young African American professionals 25 - 44, with an average individual income of \$60,000.

A \$40,000 media buy with UIM provides you a full schedule of repeat advertising with our audience for an entire year... versus paying much more for a single ad!

These economic times call for a smart approach that yields results: a targeted outreach to an established and engaged audience of wise consumers. **Urban Influence Magazine** is your Rescue Plan!

Call or visit us online today at  
**708-481-9160 or urbaninfluencemagazine.com**

# URBAN LEAGUE **Opportunity** JOURNAL

Looking for compelling insight into politics, policy and culture from African Americans' perspective?  
**Well...here's your Opportunity.**

*Opportunity Journal* magazine puts the National Urban League's message of economic empowerment and civil rights into the hands of America's most influential players. With distribution to every member of Congress, key government officials, the civil rights, policy and business communities, and throughout the Urban League movement, *Opportunity Journal* magazine is THE must-read for everyone interested in African-American perspectives on policy, culture and political action.

**SPRING—History Issue**

Ad close date 2/12/09  
 Publication date 3/16/09

**SUMMER/ANNUAL CONFERENCE— Media Diversity Issue**

Ad close date 6/22/09  
 Publication date 7/20/09

**FALL/WINTER—Presidential Politics Issue**

Ad close date 9/14/09  
 Publication date 10/20/09



	Number of insertions Per Year		
	1X	2X	3X
SPREAD	\$15,594	\$14,035	\$13,255
FULL PAGE	\$ 9,173	\$ 8,256	\$ 7,797
HALF PAGE	\$ 5,907	\$ 5,317	\$ 5,021
BACK COVER	\$11,466	\$10,319	\$ 9,746
SECOND COVER	\$11,007	\$ 9,906	\$ 9,356
THIRD COVER	\$10,548	\$ 9,493	\$ 8,966

15% Discount for Sponsors and Exhibitors

**MECHANICAL REQUIREMENTS**

Spread, Non-Bleed	15" X 10"
Spread Bleed	16 5/8" X 10 3/4"
Full Page, Trim	8" X 10 1/2"
Full Page, Non-Bleed	7" X 10"
Full Page, Bleed	8 1/4" X 10 3/4"
Horizontal Half Page, Non-Bleed	7" X 4 13/16"
Horizontal Half Page Bleed	8 1/4" X 5 3/8"
Vertical Half Page	3 1/2" X 10"



National  
 Urban League

For additional information please contact:  
 Maria McFarlane  
 212-558-5382  
 mmcfarlane@nul.org



# 2008 Sponsors, Exhibitors and Career Fair Companies

## 2008 Sponsors, Exhibitors and Career Fair Companies

Company	Sponsor	Exhibit	Career Fair
Adecco	•		•
Administration for Children & Families		•	
Alliance Q / Quiet Agent			•
Allstate Insurance	•		•
Altria	•		•
American Airlines	•		
American Family Insurance	•		
American Honda Motor Co. Inc.	•	•	
Anheuser-Busch	•		
Arbitron	•	•	
Arrow Electronics Inc.			•
AT&T	•	•	
Bank of America	•	•	•
Bernard Hodes Group			•
Best Buy	•	•	•
Black EOE Journal (The)	•	•	
Black Enterprise Magazine	•		
Black Professional Coaches Alliance	•		
Blackbaud Inc.			•
BP America Inc.	•		•
Burger King	•		
Casey Family Programs	•	•	
Centene	•		
Center for Medicare & Medicaid Services		•	
Central Intelligence Agency			•
Chevron	•		
Chicago Urban League		•	
Citi	•	•	•
Coca Cola Company (The)	•	•	
Comcast	•	•	•
ConAgra Foods	•		
Comptroller of the Currency		•	
Congressional Black Caucus Foundation, Inc.		•	
Coors Brewing Company	•		
Countrywide Financial	•	•	
Cracker Barrel	•		
Darden Restaurants	•		•
Dell, Inc.	•	•	
Denny's	•		
DHS/Transportation Security Administration		•	
Disney Vacation Club		•	
Diversity Best Practices			•

Company	Sponsor	Exhibit	Career Fair
Diversity Careers in Engineering			•
EAS Technologies, LLC		•	
Eastman Kodak Company	•	•	
Ebony Magazine		•	
Edison Schools	•		
Edward Jones Investments	•	•	•
Eli Lilly and Company	•	•	
Enterprise Rent-A-Car	•	•	•
Environmental Defense Fund			•
Equal Opportunity Publications, Inc.			•
ETRADE Financial			•
ExxonMobil Foundation	•		
ExxonMobil Fuels Marketing	•		
Fannie Mae	•		
FDA Office of Women's Health		•	
Federal Air Marshall Service		•	
Federal Communications Commission		•	
Federal Deposit Insurance Corporation (FDIC)		•	•
Federal Housing Administration		•	
Federal Student Aid - U.S. DOE			•
FedEx Ground			•
Florida Virtual School			•
Ford Motor Company	•		
Freddie Mac	•		
Geico	•		
General Mills	•		
General Motors Corporation	•		
GMAC Financial Services		•	
GMAC Rescap	•		
Harrah's Entertainment, Inc.	•		
Heineken, USA	•		
Herman Miller, Inc.			•
Hess Corporation		•	•
Honda Manufacturing of Alabama			•
Honda R&D Americas, Inc.			•
Hyatt Hotels Corporation	•		
Hyundai Motor America		•	
Intel Corporation	•	•	
InterCall			•
Iron Mountain			•
J.C. Penney Corporation, Inc.	•	•	
Jobing.com			•
Jobs for the Future		•	
Johnson & Johnson		•	

Company	Sponsor	Exhibit	Career Fair
Lee Hecht Harrison			•
Liberty Mutual			•
Lockheed Martin			•
Macy's Inc.	•	•	
Manpower			•
March of Dimes			•
Marriott International, Inc.	•		•
Mazda		•	
Mayo Clinic			•
McDonald's Corporation	•		
MetLife	•	•	
Microsoft Corporation	•		
Miller Brewing Company	•		
Moet Hennessy USA, Inc.	•	•	
Mutual of America		•	
NAAAHR			•
NASA		•	
NASCAR		•	
National Association of Broadcasters (NAB)		•	
National Black MBA Association		•	•
National City			•
National Coalition on Black Civic Participation		•	
National Education Association (NEA)		•	
National Geospatial-Intelligence Agency			•
National Library of Medicine		•	
National Minority AIDS Council		•	
National Urban Fellows, Inc.			
Nationwide Insurance	•	•	
Naval Surface Warfare Center - Panama City Div.			•
NICHHD		•	
NIH HIV/AIDS Research Programs		•	
Nissan, N.A.	•		•
Nordstrom, Inc.		•	
NOVARTIS/Am Eye Healthy?	•	•	
Office of the Secretary of Defense			•
OK Medical Research Foundation		•	
Orlando Magic	•		•
Paychex, Inc.			•
PepsiCo, Inc.	•	•	
Pfizer, Inc.	•	•	
Publix Super Markets, Inc.			•
Pitney Bowes Inc.	•	•	

Company	Sponsor	Exhibit	Career Fair
Procter & Gamble Company	•		
Prudential Financial, Inc.	•		
Reading Is Fundamental		•	
Regions Bank			•
Scripps Network	•		•
Shell Oil Company	•	•	•
Social Security Administration		•	
Sprint Nextel Corporation	•	•	
Starbucks Coffee Company	•		
State Farm Insurance Companies	•		•
Sun Trust Banks			•
T Rowe Price			•
T-Mobile			•
TJX Companies, Inc. (The)	•	•	
Toyota Motor Sales, USA, Inc.	•		
U.S. Army	•	•	
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University of Wisconsin-Madison			•
UPS	•		•
Urban Influence Magazine		•	
Virtcom Consulting		•	
Volkswagen Group of America		•	•
Wal-Mart	•		•
Walt Disney Company (The)	•		•
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## *A Celebration of Leaders & Partners Reception*

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- **EXPOSURE FOR SENIOR EXECUTIVES**  
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*Established in 1910, The National Urban League is the nation's oldest and largest community-based movement devoted to empowering African Americans to enter the economic and social mainstream. Today, the National Urban League, headquartered in New York City, spearheads the non-partisan efforts of its local affiliates. There are over 100 local affiliates of the National Urban League located in 35 states and the District of Columbia providing direct services to more than 2 million people nationwide through programs, advocacy and research.*



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