

2009 NATIONAL URBAN LEAGUE CONFERENCE



REGISTRATION AND HOTELS

JULY 29 - AUGUST 1, 2009 MCCORMICK PLACE CONVENTION CENTER CHICAGO, ILLINOIS

REGISTER TODAY! WWW.NUL.ORG PRESENTED BY:







Because you never know where the next bright idea will come from



Honored to support the National Urban League

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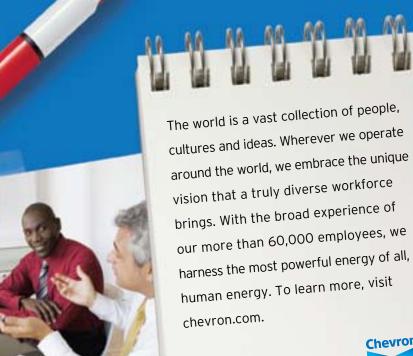
Inspiration Comes From Every Generation.



From marches made. To elections won, From hit records pressed. To world records broken, From the inspiration of stories told. To the celebration of traditions passed down. Black history is unfolding every day in America's rich tapestry. So we're proud to honor the culture and accomplishments of African Americans, 365 days a year. To see how we're deeply rooted in the community,[™] visit 365black.com.



Our people are as diverse as their ideas.

















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McCormick Place Convention Center, Chicago, Illinois > July 29 - August 1, 2009

JOIN US IN CHICAGO, JULY 29-AUGUST 1







Dear Friends,

This summer CHICAGO will be the stage of our Annual Conference, a dynamic gathering of business, political, and community leaders. The theme of this year's conference is **THE PATH TO POWER**,

and the conference is sure to provide the tools, connections, and insights needed to achieve your personal, professional, and community goals to not only survive but thrive in these trying economic times.

Invited panelists for *The Path to Power* plenary session include Dr. Bill Cosby, Earvin "Magic" Johnson, Rev. Al Sharpton and Cheryle Jackson/Chicago Urban League President & CEO, and is sure to be an exciting discussion as we tackle the critical issues facing our communities in business, education, and social justice. Power packed workshops and plenary sessions will address topics such as entrepreneurialism, education, rebuilding our communities, and how to take advantage of opportunities with the emerging green economy. The Career Fair at this year's conference will also feature workshops on career development and one-on-one career counseling, providing further tools to get you on your personal Path to Power. The NUL Experience in our exhibit hall will be our largest ever and feature African American vendors from the Chicago area, entertainment, an art expo, and a myriad of educational, technological, governmental, and commercial resources.

In addition to providing dynamic and informative workshops and plenary sessions, we will honor influential leaders in the African American community with Legend Awards for their exceptional work including Tyra Banks, Alexis Herman, U.S. Attorney General Eric Holder and former Illinois State Senator Emil Jones. We are proud to have Centene Corporation and McDonald's USA as our title sponsors this year and look forward to being hosted by the Chicago Urban League, a historic and thriving affiliate.

This will be a conference not to be missed and we look forward to seeing you, your family, friends and professional colleagues at what is sure to be a transformational and empowering experience in CHICAGO.

See you there!

Sincerely,

John Hofmeister *Board Chair* National Urban League



Marc H. Morial President and CEO National Urban League

WELCOME FROM THE CHICAGO URBAN LEAGUE







Welcome to the wonderful Windy City!

On behalf of the board and staff of the Chicago Urban League and our Urban League colleagues in the Midwest, we look forward to hosting you and ensuring that you plug into your *Path to Power*.

Our nation, and the African American community, are at a historic crossroads of formidable economic challenges and yet life changing opportunities. This conference will be a powerful resource for those seeking solutions, ideas and a greater understanding to take back to their communities.

We encourage you to absorb everything the National Urban League conference has to offer. Your journey on the *Path to Power* will not be complete without your full participation in the dynamic seminars, plenary sessions and special events. For 92 years, the Chicago Urban League has transformed lives and been on the forefront of driving sustainable change in the African American community through advocacy, research, education, and civic engagement. Just as the city of Chicago has been a leader in African American entrepreneurship, leadership, and achievement, the Chicago Urban League has been and remains on the cutting edge of the Urban League movement.

It has been more than three decades since the annual conference of the National Urban League was held in Chicago. We welcome you back with open arms and can't wait to showcase the best that our city has to offer. This conference would not be possible without the commitment of our members and the generosity of our sponsors. In particular, we must thank Target, our presenting sponsor for the opening reception and BP for their support of the conference and their partnership with the Chicago Urban League.

Chicago is proud to be the home of major African American owned businesses, sports and entertainment figures, community leaders and President Barack Obama. Hosting the pre-centennial National Urban League conference is another testament to the strength of our city and what Chicago represents for Black America. Where we are today is a direct result of the struggles and successes of the generations before us. We honor them and look to the future through the exhibit *From Slavery* to Freedom to Empowerment at the Field Museum. Please visit the exhibit while you are in town. We look forward to seeing you in Chicago.

Yours in the movement,

James R. Reynolds *Chairman, Board of Directors* Chicago Urban League

Cheryle R. Jackson *President and CEO* Chicago Urban League

GREETINGS FROM CENTENE CORPORATION





Greetings:

On behalf of Centene Corporation, I invite you to attend the 2009 National Urban League Conference. Centene is pleased to serve as title sponsor for this event. We hope that you will take full advantage of this year's agenda—*The Path to Power*.

At Centene, we believe and are committed to the Urban League's mission of "Empowering Communities, Changing Lives." As a leading multi-line healthcare enterprise, we operate local health plans in nine states and offer a wide range of health insurance solutions to individuals and the rising number of uninsured Americans. Our subsidiary, Celtic Insurance, is based in Chicago and has been helping individuals find health insurance solutions that meet their needs since 1978.

We also contract with other healthcare and commercial organizations to provide specialty services, including behavioral health, life and health management, managed vision, telehealth services, pharmacy benefits management and medication adherence. Our local approach allows us to provide diverse, culturally sensitive care within the communities that we serve. And we believe that healthcare is a right that everyone should have, not a privilege.

In closing, we hope to see you there—ready, willing and committed to using the information and resources this conference will bring, in order to continue the journey towards equality for all.

Sincerely,

Mull I Neity

Michael F. Neidorff *Chairman and CEO* Centene Corporation

GREETINGS FROM MCDONALD'S



M.

Dear Friends,

McDonald's USA invites you to Chicago this summer for the 2009 National Urban League Conference. As the title sponsor of this year's event we are proud to present this year's theme: *The Path to Power.*

We have been a long-term supporter of the National Urban League and our U.S. Chief Operating Officer, Jan Fields, is on the board of the Chicago chapter. As the leading quick service restaurant, McDonald's has almost 14,000 restaurants throughout the United States. Minorities and women represent over 40% of our franchisees, 55% of our staff employees and 30% of our supplier spending. We know that diversity of thought and cultures allows us to better reach our 25 million customers each day.

On behalf of all of our McDonald's employees, we hope to see you in Chicago this summer. I am convinced that collectively we can identify the solutions needed to continue the mission of the National Urban League in our global community.

Sincerely,

Don Thompson President McDonald's USA

10 2009 NATIONAL URBAN LEAGUE CONFERENCE: CHICAGO





Galas & Awards

Whitney M. Young, Jr. Awards Gala

Saturday, August 1: 7:30 PM

Attire: Black Tie

Presented by:



LEGEND AWARD

Presented at the Whitney M. Young, Jr. Awards Gala to individuals whose personal and professional accomplishments earn them distinction in their respective fields and the acclaimed title of an NUL Legend.

Invited Awardees:



Producer, Host, **Fashion Pioneer**

Tyra Banks, TV



Alexis Herman, Chairman and CEO, New Ventures, LLC



The Hon. Eric Holder, Attorney General, U.S. Department of Justice



The Hon. Emil Jones, former Illinois State Senator



Chairman & CEO, B&C Associates, Inc.

President's Award

Women of Power Luncheon

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WOMEN OF POWER AWARD

who have risen to leadership

positions in sports, business,

politics, and entertainment.

Invited Awardees:

Presented to powerful women

Saturday, August 1: Noon



Presented by:

Mayor Richard M. Daley, City of Chicago

GENERAL MILLS

Judge Penny Brown, Host, Family Court

with Judge Penny

Lavern J. Chatman,

President and CEO,

Northern Virginia

Lisa Perez Jackson,

Urban League

Administrator,

Environmental Protection Agency

Valerie B. Jarrett,

Senior Advisor

President on Intergovernmental

Relations and Public Liaison

Assistant to the



The Hon. Barbara Lee, U.S. House of Representatives (D-CA), Chair of the Congressional Black Caucus



Paula Madison, **Executive Vice** President of Diversity, NBC Universal & Company



Robin Roberts. Co-host, Good Morning America, ABC

National Council of Urban League Guilds Leadership Luncheon

Friday, July 31: Noon

Presented by: 🧾 atat



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Featured Speaker: First Lady Michelle Obama (Invited)

MOLLIE MOON VOLUNTEER SERVICE AWARD

Honoring the volunteers who serve the National Urban League and its 100 affiliates.

The Urban League Family Session Breakfast

Saturday, August 1: 8:30 AM

Presented by:





Featured Speaker: The Reverend Jesse L. Jackson (Confirmed)

THE PATH TO POWER 11





Featured Sessions & Speakers

Over 100 dynamic speakers and experts during 4 Plenary Sessions and 22 workshops

Keynote Session

Wednesday, July 29: 6:00 PM

Presented by:



Marc H. Morial, President & CEO, National Urban League

Welcome Reception

Wednesday, July 29: 8:00 PM



Hosted By Chicago Urban League and Tracee Ellis Ross at The Field Museum



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Plenary Session I THE PATH TO POWER

Thursday, July 30: 8:30 AM

Presented by:

Marc H. Morial, President & CEO, National Urban League

Invited Panelists:

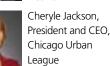






Earvin "Magic" Johnson, Entrepreneur, Athlete





Plenary Session II THE STATE OF BLACK AMERICA

Thursday, July 30: 2:15 PM





(Confirmed) **Opening Remarks:** Secretary of Housing and Urban Development Shaun

Donovan (Invited)

Invited Panelists:



Georgetown University



Dr. John Jackson, President, Schott Foundation





Jeff Johnson,





Gwendolyn Grant, President & CEO, Urban League of Greater Kansas City

Political Motivator/

BET personality

Stephanie Jones,

National Urban

Michelle Bernard,

President & CEO.

Women's Forum

Independent

and MSNBC

political analyst

Melissa Harris-

League Policy

Institute

Executive Director,

Town Hall FOSTER CARE IN AMERICA: A CALL TO ACTION FOR OUR **CHILDREN**

Thursday, July 30: 3:30 PM

Presented by: ø

Plenary Session III THE PRESIDENT OF THE **UNITED STATES (INVITED)**

Friday, July 31: 8:30 AM **CENTENE**°



The Hon. Barack Obama



Plenary Session IV THE FIRST LADY OF FRANCE, MADAME CARLA BRUNI-SARKOZY (INVITED)

Friday, July 31: 2:15 PM

Town Hall Meeting 21st CENTURY "NOW" LEADERSHIP FOR A NOW GENERATION

Friday, July 31, 2:15 PM

Presented by: JCPennev



Moderator: Roland Martin, CNN Political Analyst (Invited)

Invited Panelists: Roland G. Fryer, Assistant Professor,



Dr. Randal Pinkett, Co-founder, Chairman & CEO, BCT Partners



Kevin Powell, Political Activist

Candace N. Smith, Partner, Alston & Byrd, LLC



Kelli Goff, Blogger, Author and Commentator



Cassye D. Cook, President, National Urban League Young Professionals







12 (2009 NATIONAL URBAN LEAGUE CONFERENCE: CHICAGO

AT-A-GLA











Tuesday, July 2 2:00 PM - 7:00 PM	REGISTRATION OPEN
Wednesday, Ju	ulv 29
8:00 AM - 4:00 PM	REGISTRATION OPEN
12:00 PM - 1:30 PM	JOINT URBAN LEAGUE LEADERSHIP LUNCHEON
6:00 PM - 8:00 PM	KEYNOTE SESSION—OFFICIAL KICK-OFF
	Fellowship Baptist Church
	Keynote Speaker: Marc H. Morial
	Greetings: Mayor Richard M. Daley, Chicago
8:00 PM - 9:30 PM	WELCOME RECEPTION—HOSTED BY CHICAGO URBAN LEAGUE Field Museum
	Conference badge required for entry
Thursday, July	30
7:00 AM - 8:00 AM	HEALTHY START MORNING FITNESS WORKOUT Led by Phenomenal Fitness founders, Sean & Maria Armstead
7:15 AM - 8:15 AM	NATIONAL COUNCIL OF URBAN LEAGU GUILDS FAMILY SESSION BREAKFAST Limited entry Admission on a first-come, first-served basis
8:00 AM - 7:00 PM	REGISTRATION OPEN
8:30 AM - 10:00 AM	PLENARY SESSION I The Path to Power
	McCormick Place Convention Center
	Moderator: Marc H. Morial
	Conference badge required for entry
	Invited Panelists:
	Dr. Bill Cosby, Educator, Author
	Earvin "Magic" Johnson, Entrepreneur
	Reverend Al Sharpton, President, National Action Network
	Cheryle Jackson, President and CEO, Chicago Urban League
10:30 AM - 5:00 AM	EXHIBIT HALL & CAREER FAIR
10:30 AM - Noon	CONCURRENT WORKSHOPS
	Conference badge required for entry
	THRIVE: Innovations in Education: What is the Right Model?
	EARN : The Emerging Green Economy: What it Means for Employment
	OWN: Restore Our Homes: Saving Our Communities

10:30 AM - Noon	PROSPER: Surviving & Thriving: Empowering Your Business to the NEXT Level Part 1: Entrepreneurial Finance	3:30 PM - 5:00 PM	PROSPER: Surviving & Thriving: Empowering Your Business to the NEXT Level Part 2: Inside the Entrepreneur's Mind
	YP SUMMIT: PROSPER: Learn From the Boss: Master Entrepreneurs Share Their		YP SUMMIT: PROSPER: The Political Paradigm: Perception & Reality in the Age of Obama
Noon - 2:00 PM	Secrets to Success BUSINESS LUNCHEON		Town Hall: Foster Care in America: A Call to Action for Our Children
	<i>Featured Speaker:</i> Kenneth D. Lewis, President & CEO, Bank of America (<i>Confirmed</i>)	4:30 PM - 7:30 PM	QUARTER CENTURY CLUB RECEPTION & DINNER
	<i>Remarks:</i> Secretary of Education, The Hon. Arne Duncan (<i>Confirmed</i>) <i>Ticket required for entry</i>		Invitation only. Invitations will follow in the mail to members of the Quarter Century Club who have served the Urban League for 25 years or more. For additional details about this event contact Dorothy Millines at
Noon - 2:00 PM	YOUNG PROFESSIONALS SUMMIT WELCOME LUNCHEON Invited Speaker: Mayor Corey Booker, Jr.,	5:30 PM - 7:00 PM	212-558-5423 or dmillines@nul.org. YOUNG PROFESSIONALS SUMMIT WELCOME RECEPTION
	(Newark, New Jersey)		Invitation only
	Ticket required for entry	6:30 PM - 8:30 PM	PRE-CONCERT RECEPTION
2:15 PM - 3:15 PM	PLENARY SESSION II	8:30 PM - 10:30 PM	Open to Premium ticket-holders only BENEFIT CONCERT
	The State of Black America		Featuring En Vogue (Confirmed)
	McCormick Place Convention Center		The Chicago Theater
	<i>Moderator:</i> Soledad O'Brien, CNN Special Correspondent (<i>Confirmed</i>)		Ticket required for entry
	<i>Opening Remarks:</i> Secretary of Housing and Urban Development Shaun Donovan (<i>Invited</i>)	10:00 PM - 1:00 AM	YOUNG PROFESSIONALS SUMMIT NETWORKING SOCIAL
	Conference badge required for entry		Conference badge required for entry
	Invited Panelists:	Friday, July 3	
	Dr. Michael Eric Dyson, Professor of Sociology, Georgetown University	7:00 AM - 8:00 AM	HEALTHY START MORNING FITNESS WORKOUT Led by Phenomenal Fitness founders,
	Dr. John Jackson, President, Schott Foundation		Sean & Maria Armstead
	Stephanie Jones, Executive Director, National Urban League Policy Institute	8:00 AM - 5:00 PM	REGISTRATION OPEN McCormick Place Convention Center
	Michelle Bernard, President and CEO, Independent Women's Forum and MSNBC	8:30 AM - 10:00 AM	PLENARY SESSION III President of the United States
	political analyst Melissa Harris- Lacewell, Associate Professor,		Barack Obama (Invited)
	Political Science and African-American Studies,		Conference badge required for entry
	Princeton University Jeff Johnson, Political Motivator,	10:30 AM - Noon	CONCURRENT WORKSHOPS Conference badge required for entry
	BET personality Gwendolyn Grant, CEO Kansas City UL		THRIVE: Saving Our Students—Keeping Our Kids on the Graduation Pathway
3:30 PM - 5:00 PM	CONCURRENT WORKSHOPS Conference badge required for entry		OWN: Restore Our Homes: Stabilizing Your Community Through Home Preservation
	THRIVE: Opportunity to Learn: Increasing the Investment in Education		PROSPER: Surviving & Thriving: Empowering Your Business to the NEXT Level Part 3:
	EARN: The Pledge of Allegiance to Diversity		Growth Industries: Getting Ready for the Green Economy
	OWN: The Time May Be Right for You: How to Qualify for a Mortgage & Buy a Home Now		YP SUMMIT: Step Up Your Game: How to Recession Proof Your Job
		10:30 AM - 5:00 PM	EXHIBIT HALL & CAREER FAIR

Friday, July 31	
Noon - 2:00 PM	NATIONAL COUNCIL OF URBAN LEAGUE GUILDS LEADERSHIP LUNCHEON
	Featured Speaker: First Lady Michelle Obama (Invited)
	Ticket required for entry
2:15 PM - 3:30 PM	PLENARY SESSION IV
	The First Lady of France,
	Madame Carla Bruni-Sarkozy (Invited)
	Conference badge required for entry
3:45 PM - 5:00 PM	CONCURRENT WORKSHOPS
	Conference badge required for entry
	THRIVE: From Re-Entry to No Entry: Coping
	with the Second Chance Act
	<i>OWN:</i> Preparing for the Future—How to
	Invest in a Down Economy
	PROSPER: Surviving & Thriving: Empowering
	Your Business to the NEXT Level Part 4: Raising Capital: Debt and Equity
	Town Hall: 21 st Century "Now" Leadership for
	a Now Generation
5:00 PM - 6:30 PM	YOUNG PROFESSIONALS
	CANDIDATES FORUM
6:30 PM - 8:30 PM	A CELEBRATION OF URBAN LEAGUE
	LEADERS & PARTNERS RECEPTION
	Invitation only
8:30 PM - 10:30 PM	CULTURAL NIGHT
	CNN & Essence present "Reclaiming the
	Dream" A Red Carpet Experience!
	The Chicago Theater
	Followed immediately by panel moderated by Soledad O'Brien
	Limited entry. Conference badge required for entry.
10:00 PM - 1:00 AM	YOUNG PROFESSIONALS NETWORKING SOCIAL
	Conference badge required for entry
Saturday, Aug	ust 1
7:00 AM - 8:00 AM	HEALTHY START MORNING
	FITNESS WORKOUT
	Led by Phenomenal Fitness founders,
	Sean & Maria Armstead
8:30 AM - 10:45 AM	THE URBAN LEAGUE FAMILY SESSION BREAKFAST
	Featured Speaker: The Reverend Jesse L. Jackson
	(Confirmed)
9:00 AM - 11:30 AM	WORKSHOP
	PROSPER: Surviving & Thriving: Empowering
	Your Business to the NEXT Level Part 5:
	Creating an endless supply of customers with effective selling skills

10:00 AM - 11:45 AM	NULYP BUSINESS MEETING
11:00 AM - 4:00 PM	EXHIBIT HALL & CAREER FAIR
Noon - 2:00 PM	WOMEN OF POWER AWARDS LUNCHEON
	MC: Michelle Miller, CBS Correspondent
	<i>Remarks:</i> Secretary of Labor, The Hon. Hilda Solis (Invited)
	Ticket required for entry
2:30 PM - 4:15 PM	WORKSHOP
	PROSPER: Surviving & Thriving: Empowering Your Business to the NEXT Level Part 6: Business Resources
	Conference badge required for entry
5:30 PM - 7:00 PM	WHITNEY M. YOUNG, JR. PRE-AWARDS GALA RECEPTION Invitation only
7:30 PM - 10:30 PM	WHITNEY M. YOUNG, JR. AWARDS GALA Ticket required for entry
10:00 PM - 1:00 AM	FAREWELL CELEBRATION & URBAN INFLUENCE 5 TH ANNIVERSARY PARTY Conference badge required for entry
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THE PATH TO POWER 15









Tuesday, July 2	28
9:00 AM - Noon	AOE PROGRAM STANDARDS TASK GROUP
9:00 AM - 1:00 PM	BEEP-EAC
Noon - 1:30 PM	ACADEMY OF FELLOWS LUNCHEON
4:00 PM - 6:00 PM	COUNCIL OF BOARD CHAIRS & AOE EXECUTIVE COMMITTEES
6:30 PM - 8:00 PM	COUNCIL OF BOARD CHAIRPERSONS EXECUTIVE COMMITTEE
6:30 PM - 8:00 PM	AOE EXECUTIVE COMMITTEE MEETING
5:00 PM - 7:00 PM	NEW GUILD MEMBER CONFERENCE ORIENTATION
7:00 PM - 8:00 PM	NATIONAL COUNCIL OF URBAN LEAGUE GUILDS PRESIDENTS MEETING
Wednesday, Ju	uly 29
7:30 AM - 9:00 AM	GUILD COMMITTEE MEETINGS
8:00 AM - 9:30 AM	AOE REGIONAL MEETINGS
8:00 AM - 11:30 AM	COUNCIL OF BOARD CHAIRPERSONS BUSINESS MEETING
9:15 AM - 11:30 AM	NATIONAL COUNCIL OF URBAN LEAGUE GUILDS BUSINESS/ TRAINING MEETING
9:45 AM - 11:30 AM	ASSOCIATION OF EXECUTIVES BUSINESS MEETING
Noon - 2:00 PM	ALUMNI LUNCHEON
1:45 PM - 3:00 PM	COUNCIL OF BOARD CHAIRPERSONS & AFFILIATE BOARD MEMBER ORIENTATION <i>—PART I</i>
1:45 PM - 3:00 PM	GUILD MEMBER TRAINING & LEADERSHIP DEVELOPMENT
3:15 PM - 5:00 PM	REGIONAL DELEGATE ASSEMBLY
Thursday, July	30
7:15 AM - 8:15 AM	GUILD FAMILY SESSION-BREAKFAST Hosted by National Council of Urban League Guilds
10:30 AM - 11:45 AM	AFFILIATE BOARD MEMBER ORIENTATION— <i>PART II</i>
2:15 PM - 3:30 PM	AFFILIATE BOARD MEMBER ORIENTATION <i>—PART III</i>
Friday, July 31	
2:15 PM - 3:30 PM	AFFILIATE BOARD MEMBER ORIENTATION— <i>PART IV</i>
3:45 PM - 5:00 PM	AFFILIATE BOARD MEMBER ORIENTATION— <i>PART V</i>
Saturday, Aug	ust 1
2:30 PM - 2:00 PM	NULYP BUSINESS MEETING
2:30 PM - 4:15 PM	DELEGATE ASSEMBLY



CULTUR

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PRE-CONCER

Benefit Concert EN VOGUE

\$130 (Premium Seating & VIP Reception), \$80, \$55, \$40

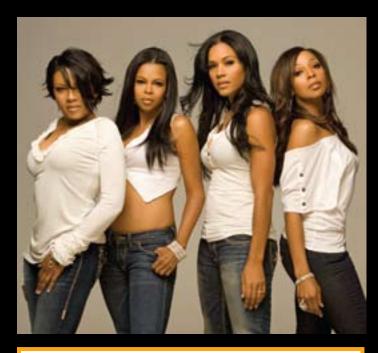
Join Us for an Evening with En Vogue!

Grammy nominated R&B singers and bonafide divas, En Vogue are back! Known for phenomenal style, grace, and incredible voices, they redefined the "girl-group" in the 90s giving us the smash hits: Free Your Mind, Don't Let Go, Giving Him Something He Can Feel, and Hold On.

Back together again they will perform at this year's National Urban League Benefit Concert on Thursday, July 30th at The Chicago Theater. Don't miss what promises to be a great performance!

Tickets on sale now! Visit www.nul.org.

Shuttle buses will be provided to/from host hotels.



BENEFIT CONCERT PRESENTED BY:

The Wair Disnep Company

The OcaCola Company

HARRAH^{*}S ENTERTAINMENT

ΤΟΥΟΤΑ

PRE-CONCERT RECEPTION PRESENTED BY:









REGISTER TODAY! WWW.NUL.ORG

-Concert Reception

day, July 30 PM - 8:30 PM

ISS: EN VOGUE



CULTURAL NIGHT PRESENTED BY:

citi

Cultural Night CNN & ESSENCE PRESENT: **RECLAIMING THE DREAM**

An exclusive red carpet screening of a CNN Television Special

Hosted by Soledad O'Brien, anchor and correspondent for CNN Worldwide

Friday, July 31

Shuttle buses will be provided to/from host hotels.



McCormick Place Convention Center, Chicago, Illinois > July 29 - August 1, 2009



OWN: Housing & Personal Finance

01 RESTORE OUR HOMES: SAVING OUR COMMUNITIES

Presented by GMAC ResCap

Due to the sub-prime mortgage crisis, countless families now face foreclosure and what may seem like financial ruin. Learn what resources are available in counseling and re-financing to prevent foreclosure, restore our homes, and build our communities.

TH. JULY 30: 10:30 AM - NOON

02 THE TIME MAY BE RIGHT FOR YOU: HOW TO QUALIFY FOR A MORTGAGE & BUY A HOME

Presented by Freddie Mac

Homeownership continues to be an important first step in wealth accumulation. This may the perfect opportunity to purchase a home. Come find out what options are available and how to qualify for a mortgage!

TH, JULY 30: 3:30 PM - 5:00 PM

03 RESTORE OUR HOMES: STABILIZING YOUR COMMUNITY THROUGH HOME PRESERVATION

Presented by Fannie Mae

Every day, countless homes are abandoned due to the foreclosure crisis. Discover how your worthy investment can stabilize your community and preserve it for future generations.

FR, JULY 31: 10:30 AM - NOON

THRIVE: Education & Youth Development

T1 INNOVATIONS IN EDUCATION: WHAT IS THE RIGHT MODEL?

Presented by J.C. Penney

There is a pressing need to develop and realize a clear and coherent framework for defining, measuring and achieving the promise of contemporary public education. What would it mean to develop a framework for achieving equity and excellence at scale?

TH, JULY 30: 10:30 AM - NOON

T2 OPPORTUNITY TO LEARN: INCREASING THE INVESTMENT IN EDUCATION

Does money matter? Discuss financial reform in the education system and how increasing investments can fuel achievement. TH, JULY 30: 3:30 PM - 5:00 PM

T3 SAVING OUR STUDENTS: KEEPING OUR STUDENTS ON THE GRADUATION PATHWAY

Presented by U.S. Army

An alarming rate of children are not fully prepared to thrive and survive in high school and are dropping out. How can we identify and solve the problem before it's too late?

FR, JULY 31: 10:30 AM - NOON

EARN: Employment

E1 THE EMERGING GREEN ECONOMY: WHAT IT MEANS FOR EMPLOYMENT

Presented by Wal-Mart Stores, Inc.

Gain insight on the emerging green economy and what it means for today's workforce.

TH, JULY 30: 10:30 AM - NOON

E2 THE PLEDGE OF ALLEGIANCE TO DIVERSITY

Discuss the groundbreaking research in the recently released "Diversity Practices that Work: The American Worker Speaks II" study.

TH, JULY 30: 3:30 PM - 5:00 PM

YP E3 STEP UP YOUR GAME: HOW TO RECESSION PROOF YOUR JOB

Job losses continue to skyrocket. Get tools you need to build value and gain job security in these tumultuous times. 🕐

FR, JULY 31: 10:30 AM - NOON

PROSPER: Entrepreneurship

P1 SURVIVING & THRIVING: **EMPOWERING YOUR BUSINESS** TO THE NEXT LEVEL PART 1: ENTREPRENEURIAL FINANCE

Learn what every "high growth" entrepreneur needs to know about finance, cash flow management valuation, and exit strategies.

TH, JULY 30: 10:30 AM - NOON

P2 SURVIVING & THRIVING: EMPOWERING YOUR BUSINESS TO THE NEXT LEVEL PART 2: INSIDE THE **ENTREPRENEUR'S MIND**

Do you have what it takes to be an entrepreneur? Learn what it takes in terms of personal character, business savvy, technical skill, and "street sense" to be a success.

TH, JULY 30: 3:30 PM - 5:00 PM

P3 SURVIVING & THRIVING: EMPOWERING YOUR BUSINESS TO THE NEXT LEVEL PART 3: **GROWTH INDUSTRIES: GETTING READY FOR THE GREEN ECONOMY**

Presented by Wal-Mart Stores, Inc. Learn which industries are opening up to the new "Green Economy," and how to take advantage of the "Green Economy."

FR, JULY 31: 10:30 AM - NOON

2 = Young Professionals G = "Green" Workshop Presented by Wal-Mart Stores, Inc.

04 PREPARING FOR THE FUTURE: HOW TO INVEST IN A DOWN ECONOMY

Presented by Edward Jones Experts will guide you through asset management and tools to build wealth through investing. Learn how to protect and grow your income as financial advisors share tips on money management and investing in a bear market.

FR, JULY 31: 3:45 PM - 5:00 PM

T4 FROM RE-ENTRY TO NO-ENTRY: COPING WITH THE SECOND CHANCE ACT

A panel focusing on minority youth in the juvenile justice system that sheds light on the disproportionate rate at which African American youth come into contact with the system compared to other groups. Attendees will be pointed toward direct action opportunities in their communities.

FR, JULY 31: 3:45 PM - 5:00 PM

YP T5 THE POLITICAL PARADIGM: PERCEPTION AND REALITY IN THE AGE OF OBAMA

The election of the first African-American President brought political participation to historic highs. But what now? Join us for a provocative discussion about post-historic election civic engagement and what issues still matter including race and economic disparity.

TH, JULY 30: 3:30 PM - 5:00 PM



TOWN HALL: FOSTER CARE IN AMERICA: A CALL TO ACTION FOR OUR CHILDREN



TH, JULY 30: 3:30 PM - 5:00 PM Presented by:

carety lamity programs

African American children represent 15% of the U.S. child population, but represent 34% of the children in foster care. Casey Family Programs is proud to partner with the National Urban League in advocating for child welfare policy reform. Together we will build a powerful agenda for change. This Town Hall Meeting will address how we can raise a hand for our children in foster care; raise awareness with friends and family; and raise our voices with policymakers.

CEU CREDITS AVAILABLE FOR WORKSHOPS

Continuing Education Credits (CEU) offered for all workshops. Attend workshops FREE with your conference badge at no additional cost, but as an OPTIONAL value pay \$10 for CEU credit certificates for each workshop you attend, as preferred. There will be four workshop segments, therefore, you can only attend one session per workshop segment for CEUs.



P4 SURVIVING & THRIVING: EMPOWERING YOUR BUSINESS TO THE NEXT LEVEL PART 4: RAISING CAPITAL: DEBT AND EQUITY

Where can entrepreneurs find funding sources? Hear from venture capitalists, and experts on securing capital from alternative financing, traditional institutions, and what the stimulus package can do for you.

FR, JULY 31: 3:45 PM - 5:00 PM

P5 SURVIVING & THRIVING: EMPOWERING YOUR BUSINESS TO THE NEXT LEVEL PART 5: CREATING AN ENDLESS SUPPLY OF CUSTOMERS WITH EFFECTIVE SELLING SKILLS

Whether you are selling your customers, investors or employees you must be able to close the deal. Develop your "entrepreneurial asking" skills to offer new services and solutions.

SA, AUGUST 1: 9:00 AM - 11:30 AM

P6 SURVIVING & THRIVING: EMPOWERING YOUR BUSINESS TO THE NEXT LEVEL PART 6: BUSINESS RESOURCES

In order to grow, expand or just survive in these tough economic times, entrepreneurs need to draw on available resources. Learn what help is out there in Entrepreneur centers and Small Business Associations across the country.

SA, AUGUST 1: 2:30 PM - 4:15 PM

YP P7 LEARN FROM THE BOSS: MASTER ENTREPRENEURS SHARE THEIR SECRETS TO SUCCESS

Presented by Allstate Insurance Learn from Young Professionals who are making their mark as successful entrepreneurs. 79

TH, JULY 30: 10:30 AM - NOON

THE NUL EXPERIENCE

Visit the NUL Experience Exhibit Hall during our conference in Chicago where more than 100 exhibitors will be waiting to meet YOU! Representing premier corporations, organizations, government agencies, and non-profits, they are anxious to share with you their products, services and available opportunities.

Get Into The Zone

Have an interest in a particular industry? You can get information quickly and easily in the five exhibit hall zones:

Homeownership, Entrepreneurship & Personal Finance Zone:

Bank of America 🐲



Nationwide Many of On Your Side us have

serious questions about the foreclosure crisis, investments, and how to plan ahead in uncertain times. Come by and get tips on how to protect yourself financially.

Technology Zone



Check out the latest in technology and communication

Green

practices

devices. Be the first to see and test new products! We will host the popular Cyber Café just outside the exhibit hall.

Green Zone <NEW!>

WAL*MART

are built into contracts, new legislation is being drafted to promote clean energy, and demand is growing for talented people to fill quality greencollar jobs. Exhibitors will reveal ways you can help our planet and take advantage of these opportunities.

Health Zone

Get information

government agencies, hospitals, and fitness experts. There will also be free screenings for high blood pressure and diabetes.

Getaway Zone <NEW!>

Featuring budget conscious ways to relax and rejuvenate, airline, hotel, and vacation destination exhibitors provide details on the hottest and coolest places to visit. Even if you can't get away, make the most of your 'staycation' with a spa visit!

Entertainment

In addition to feeding your mind, there will also be entertainment to lift your spirit. Performances by local gospel, R&B, and spoken word artists will be held each afternoon.



With all that it has to offer, it's easy to see why more than 15,000 people visit the exhibit hall during conference. Make sure you're one of them! Prizes will be given away every hour! It's an experience you don't want to miss.

EXHIBITORS INCLUDE

Administration for Children & Family Bank of America Black EOE Journal **BP** America **Casey Family Programs** Centene Corporation CHPA The Coca-Cola Company Comcast Dell Edward Jones Investments FDA Office of Women's Health Federal Deposit Insurance Corporation Federal Trade Commission GEICO **GMAC Financial Services** Johnson & Johnson **Hess Corporation** Kraft Foods Macy's, Inc. Mazda Motor of America, Inc McDonald's USA National Education Association Nationwide Insurance Office of the Comptroller of the Currency PepsiCo Pitney Bowes Inc. Shell Oil Company Social Security Administration The TJX Companies Inc. U.S. Army U.S. Census Bureau U.S. Department of Justice U.S. Postal Service UPS Urban Influence Magazine USDA Volkswagen Group of America Walgreens Wal-Mart Stores, Inc. Weight-Control Information Network Wells Fargo

REGISTER TODAY! WWW.NUL.ORG

Make the most of your conference experience by visiting the National Urban League Career Fair at the McCormick Place Convention Center!

EXHIBIT HALL & CAREER FAIR HOURS:

Thursday, July 30 10:30 AM – 5:00 PM Friday, July 31 10:30 AM – 5:00 PM Saturday, August 1 11:00 AM – 4:00 PM

Access to information, assistance and opportunity! All in one place! Meet recruiters from top companies that could hold your next job opportunity!

Nearly 100 of America's finest corporations, organizations and non-profits will be recruiting at the Career Fair. This is your chance to make a great personal impression and get your foot in the door.

Workshops

Have you applied for jobs with few results? Are you unsure about job-hunting in the digital age?

Visit the Career Fair and take part in workshops to learn how to use the Internet to broaden your social network, search for prospective employers and apply for jobs online. Discover new interviewing tactics that'll help you stand out from the crowd.

Freshen Up Your Resume!

Experts from Lee Hecht Harrison will offer free resume critiques on site. This award-winning talent management solutions company has 35 years of experience matching talent to organizations in a broad range of industries and sectors. Consider using a new resume format or learn how to reposition your skills.

Career Coaching

Sign up for a free, half-hour coaching session with the Black Professional Coaches Alliance (BPCA) and step up your game! In this economic environment, many job seekers have had to be more creative and look for jobs outside their field. Do you know how to market yourself to other industries?

BPCA helps individuals prosper by defining objectives and helping people reach and exceed them. These coaching sessions were extremely popular at our last two conferences. They fill up quickly so don't wait! Reserve your appointment and take advantage of this valuable opportunity.

Traffic explodes on the Urban League Employment Network site before, during and after conference. Post your resume to *www.nul.org* before you arrive in Chicago and capture the attention of these highly regarded companies.

RECRUITERS INCLUDE

AAR Corporation Adecco Allstate Insurance Co. Alzheimer's Association Amtrak **Brinker International** CEDA **Centene Corporation** CIA Comcast **Denny's Corporation DePaul University Diversity Careers** in Engineering **Edward Jones Investments** EOP **Equal Opportunity Publications** FDIC Federal Student Aid **Fifth Third Bank** Grainger Herman Miller Hewitt Associates Kraft Foods, Inc. Lee Hecht Harrison Lockheed Martin Luster Products McDonald's USA National Sales Network **Southern Wine & Spirits** TCF Bank **Travelers Insurance** U.S. Cellular U.S. Immigration and Customs Enforcement **U.S. Marine Corps U.S. Secret Service** Wal-Mart Stores, Inc. YMCA of the USA



CAREER FAIR SPONSORS







BERNARD HODES GROUP

Network. Learn. Empower.

Get the tools needed to step up your game, survive and thrive. Claim your *path to power* at the 2009 Young Professionals Summit featuring thoughtprovoking workshops with today's top leaders, networking opportunities with like-minded individuals from around the country and the hottest evening events at some of the city's most unique venues.

Young Professionals will have access to a special addition to the 2009 Conference-nextONE, a series of workshops for small businesses and aspiring entrepreneurs. The Chicago Urban League, in partnership with the highly-ranked Kellogg School of Management at Northwestern University, has developed the nextONE series to offer a comprehensive approach to starting and empowering small business growth. The six part series, "Surviving & Thriving: Empowering Your Business to the NEXT Level" will include:

Part 1: Entrepreneurial Finance

Part 2: Inside the Entrepreneur's Mind

Part 3: Getting Ready for the Green Economy

Part 4: Raising Capital: Debt and Equity

Part 5: Creating an endless supply of customers with effective selling skills

Part 6: Business Resources



The YP Summit Package Includes

- » Access to all Plenary & Workshop Sessions
- » Access to Exhibit Hall & Career Fair
- » YP Business Meeting
- » YP Welcome Luncheon Ticket
- » YP/Career Fair Reception
- » Thursday Night Networking Social
- » Awards Celebration Ticket
- » Friday Late Night Party Invitation
- » Women of Power Luncheon Ticket
- » Farewell Party Invitation
- » Career Coaching (make an appt in the Career Fair)
- » Conference Portfolio
- » Conference Program Guide
- » Complimentary National Urban League Merchandise
- » Conference Editions of Opportunity Journal Magazine and Urban Influence Magazine

YP SUMMIT SPONSORS

PRESENTING:



PARTNER:



ADVOCATE:



JCPenney



SUPPORTER:





FRIEND:

BELVEDERE



YOUNG PROFESSIONALS REGISTRATION FEES:	ADVANCED Until June 30	ONSITE After July 1
YP Chapter Member	\$325	\$375
YP Non-Chapter Member	\$375	\$375

FOR CONFERENCE UPDATES TEXT NUL TO 69866 OR FOLLOW US ON TWITTER AND FACEBOOK! VISIT WWW.NUL.ORG TO CONNECT.

REGISTER TODAY! WWW.NUL.ORG

YP Schedule At-A-Glance

Wednesday, July 29										
6:00 PM - 8:00 PM	KEYNOTE SESSION—OFFICIAL KICK-OFF									
8:00 PM - 9:30 PM	WELCOME RECEPTION Hosted by Chicago Urban League									
	Conference badge required for entry									
Thursday, July 30										
7:00 AM - 8:00 AM	HEALTHY START MORNING WORKOUT									
8:30 AM - 10:00 AM	PLENARY SESSION I The Path to Power									
	Conference badge required for entry									
10:30 AM - 5:00 PM	EXHIBIT HALL & CAREER FAIR									
10:30 AM - Noon	CONCURRENT WORKSHOPS Conference badge required for entry									
	PROSPER: Surviving & Thriving: Empowering Your Business to the NEXT Level Part 1: Entrepreneurial Finance									
	PROSPER: Learn From the Boss: Master Entrepreneurs Share Their Secrets to Success									
Noon - 2:00 PM	YP WELCOME LUNCHEON Ticket required for entry									
2:15 PM - 3:15 PM	PLENARY SESSION II The State of Black America									
	Presented by: Wells Fargo									
	Conference badge required for entry									
3:30 PM - 5:00 PM	CONCURRENT WORKSHOPS Conference badge required for entry									
	PROSPER: Surviving & Thriving: Empowering Your Business to the NEXT Level Part 2: Inside the Entrepreneur's Mind									
	YP SUMMIT: The Political Paradigm: Perception & Reality in the Age of Obama									
5:30 PM - 7:00 PM	YP WELCOME RECEPTION Conference badge required for entry									
8:30 PM - 10:30 PM	BENEFIT CONCERT The Chicago Theater									
10:00 PM - 1:00 AM	YP NETWORKING SOCIAL									



Friday, July 31	
7:00 AM - 8:00 AM	HEALTHY START MORNING WORKOUT
8:30 AM - 10:00 AM	PLENARY SESSION III
	President of the United States,
	Barack Obama (Invited)
10:30 AM - Noon	Conference badge required for entry CONCURRENT WORKSHOPS
10.30 ANI - NOON	Conference badge required for entry
	PROSPER: Part 3: The Green Economy
	YP SUMMIT: Step Up Your Game:
	How to Recession Proof Your Job
2:15 PM - 3:30 PM	PLENARY SESSION IV
	The First Lady of France, Madame Carla Bruni-Sarkozy (Invited)
3:45 PM - 5:00 PM	Conference badge required for entry
5.45 FIVI - 5.00 FIVI	CONCURRENT WORKSHOPS Conference badge required for entry
	PROSPER: Part 4: Raising Capital: Debt and Equity
	TOWN HALL: 21 st Century "Now" Leadership
	for a Now Generation
5:00 PM - 6:30 PM	YP CANDIDATES FORUM
8:30 PM - 10:30 PM	CULTURAL NIGHT
	CNN & Essence present "Reclaiming the Dream" A Red Carpet Experience!
	The Chicago Theater
	Followed immediately by panel moderated by Soledad O'Brien
	Limited entry. Conference badge required for entry.
10:00 PM - 1:00 AM	YP NETWORKING SOCIAL
	Conference badge required for entry
Saturday, Aug	
7:00 AM – 8:00 AM	HEALTHY START MORNING WORKOUT
8:30 AM - 10:45 AM	THE URBAN LEAGUE FAMILY SESSION BREAKFAST
9:00 AM - 11:30 AM	WORKSHOP
	Conference badge required for entry
	PROSPER: Part 5: Creating an endless supply of customers with effective selling skills
10:00 AM - 11:45 AM	NULYP BUSINESS MEETING
Noon - 2:00 PM	WOMEN OF POWER AWARDS LUNCHEON
2:30 PM - 4:15 PM	DELEGATE ASSEMBLY
2:30 PM - 4:15 PM	WORKSHOP
	Conference badge required for entry
	PROSPER: Part 6: Business Resources
5:30 PM - 7:00 PM	WHITNEY M. YOUNG, JR. PRE-AWARDS GALA RECEPTION
	Invitation only
7:30 PM - 10:30 PM	WHITNEY M. YOUNG, JR. AWARDS GALA
10:00 PM - 1:00 AM	FAREWELL CELEBRATION & URBAN INFLUENCE 5 TH ANNIVERSARY PARTY Conference badge required for entry

McCormick Place Convention Center, Chicago, Illinois > July 29 - August 1, 2009

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NULITES Youth Leadership Summit



Celebrating it's 20th year, the NULITES Youth Leadership Summit is

proud to present its annual summit, **NULITES NU HEIGHTS:**

Power Beyond Measure!

July 29-August 1, 2009 at the University of Illinois Chicago Campus, Chicago, IL. The **NULITES Youth Summit functions** as an empowerment conference for youth involved in Urban League affiliate programs. Each year approximately 300 youth ages 14-18 years old and their chaperons gather in the conference host city and are immersed in a residential college setting designed to assist young people to attain success beyond high school. Highlights of the Summit include workshops, plenary sessions, social and networking events, career explorations panels and culminates in an awards and recognition celebration.





Youth workshops focus on:

- » Post Secondary Success
- » Career Exploration
- » Financial Literacy
- » Community Service & Advocacy
- » Entrepreneurship
- » Critical Thinking and

Problem Solving Skills

- Adult workshops focus on: » Programming for High School
- Age Youth
- » College Access & Retention
- » Program Evaluation
- » Project Based Learning
- » Using Technology in Out of School Time
- » Effective Partnerships with Schools, Business and Higher Education
- » Reporting Outcomes and Impacts
- » Lesson Planning and Activity Implementation in Out of School Time

In addition, the Youth Leadership Summit merges with the NUL Conference and will participate in events such as the Keynote address and exhibits in order to provide youth further access and connection to Urban League leaders.



Program subject to change. The National Urban League has invited President Barack Obama to speak at the Annual Conference on Friday, July 31 at the 8:30 AM plenary session. The NULITES Youth Leadership Summit will be a part of this session, should changes occur the NULITES Summit agenda will be impacted.

NULITES SPONSORS

YOUTH LEADER:





YOUTH PARTNER:



YOUTH ADVOCATE:



Microsoft

YOUTH PATRON:

The OcaCola Company







YOUTH SUPPORTER:

CENTENE°





FRIEND OF YOUTH:



To sponsor the NULITES Youth Leadership Summit, please call (212) 558-5382 or email mmcfarlane@nul.org.

REGISTER TODAY! WWW.NUL.ORG

YOU WITNESSED HIS PATHO POWER NOW CLAIM YOURS!



Registration Fee Includes:

- » Official conference badge (required for admission to all Plenary and Workshop sessions)
- » Official conference portfolio, notebook and pen
- » Official conference program guide
- » Opportunity Journal Magazine
- » Urban Influence Magazine
- » Complimentary National Urban League Merchandise

Ticket Reservations/Seating

We will offer open seating for individual ticket purchases. However, purchase one or more tables (10 seats per table) and your table(s) will be reserved. Preferred seating for tables will be sold on a first come, first served basis.

Limited Seating

Due to popular demand and limited seating, events may sell out prior to the start of the conference. Purchase tickets early. *NOTE: There is a 36 hour cut-off date for ticket sales to each event.*

Payment

Appropriate payment for registration fees and event tickets must accompany all registration forms. We accept American Express, Discover, MasterCard and VISA credit cards and credit cards. Make checks, money orders and purchase orders payable to the National Urban League and postmarked by July 1. Purchase orders will be accepted for government and corporate attendees only. All registration fees, tickets and purchase orders must be paid in full prior to the start of the conference.

Registration Confirmation

You will receive written confirmation via email from the NUL Registration Bureau 7-10 business days after receipt of your faxed or mailed registration. If an email address is not provided, confirmation will be sent via fax or U.S. Mail.

All mailed registrations must be postmarked by July 1. After July 1, you can request an email invitation, register online *www.nul.org* or register on-site.

Registration Packet

If you pre-register, bring your confirmation to the on-site Advance Registration windows to pick up your registration packet.

On-site registration will begin Tuesday, July 28, 2:00 PM - 7:00 PM. You will receive a conference portfolio, your tickets and a registration badge at that time. You may also purchase additional tickets, if available at that time.

HOW TO REGISTER

Complete all appropriate sections of the registration form before submitting. Make certain that you include the correct payment to avoid a delay in processing. Review your form carefully, make a copy and keep it on file for follow-up, verification and inquiries.

Choose the process that is most convenient for you:.

Online

A credit card or checking account information is required to register online. Go to *www.nul.org* and follow the directions to complete the registration.

By Fax

Complete and fax the registration form to (888) 909-3725.

By Mail

Complete and mail the registration form to: 2009 National Urban League Conference, ATTN: Finance Department, 120 Wall Street, 8th Floor, New York, NY 10005

Your registration form envelope must be postmarked by July 1. Registrations will not be processed without full and accurate payment.

In Person

You have the option of registering on-site, beginning on Tuesday, July 28. However, you may not be able to get tickets to popular events if they are already sold-out.

On-Site Registration Hours

McCormick Place Convention Center

Tuesday, July 28 2:00 PM – 7:00 PM

Wednesday, July 29 8:00 AM – 4:00 PM

Thursday, July 30 8:00 AM – 7:00 PM

Friday, July 31 8:00 AM – 5:00 PM

Cancellation Policy

FULL REFUND: To qualify for a full refund, you may cancel your registration online (with the cancellation link in your registration confirmation located at the bottom of your e-mail message) or submit a cancellation request in writing (via mail or fax) no later than June 15. After June 15, refunds will be subject to a \$75 administrative fee. No cancellation refunds will be available after June 30 (or for those who do not attend the conference). Cancellations will not be accepted over the phone.

All refunds of registration fees paid by check will be processed within 30 days of the conclusion of the conference. Online registration fees paid by credit card will be refunded immediately to the credit card when cancelled online.

Benefit Concert tickets are nonrefundable or exchangeable.

AFTER JULY 7: Refunds will be subject to a \$75 administrative fee.

AFTER JULY 14: No cancellation refunds will be available after July 14, 2009 (or for those who do not attend the conference).

Cancellations will not be accepted over the phone. All refunds of registration fees paid by check will be processed within 30 days of the conclusion of the conference.

Online registration fees paid by credit card will be refunded immediately to the credit card when canceled online.

Need Additional Forms?

You may duplicate the Registration Form in this booklet. We will also mail additional packets to you upon request.

2009 NATIONAL URBAN LEAGUE CONFERENCE REGISTRATION FORM

NO REGISTRATION WILL BE PROCESSED WITHOUT PAYMENT

On Line: www.nul.org

(888) 909-3725 By Fax:

By Mail: 2009 National Urban League Conference ATTN: Finance Department 120 Wall Street, 8th Floor New York, NY 10005

CANCELLATION POLICY

To qualify for a full refund, you may cancel your registration online (with the cancellation link in your registration confirmation located at the bottom of your email message) or submit a cancellation request in writing (via mail or fax) no later than June 15. After June 15, refunds will be subject to a \$75 administrative fee. No cancellation refunds will be available after June 30 (or for those who do not attend the conference). Cancellations will not be accepted over the phone. All refunds of registration fees pad by check will be processed within 30 days of the conclusion of the conference. Online registration fees paid by credit card will be refunded immediately to the credit card when cancelled online.

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□ Other All information provided is kept strictly confidential. Information provided helps determine conference programming.

□ Social Services

☐ Youth Services

□ Transportation/Public Utilities

□ Technology

□ Bachelor's degree

□ Master's degree

Ph.D. and higher

L.L.B. or J.D.

Some graduate school

□ \$60,000 - \$74,999

□ \$75,000 - \$89,999

□ \$90,000 - \$99,999

□ \$100,000 +

1. Registration

□ Hispanic

Other_

🗆 Health

□ Legal Services

Manufacturing

□ Marketing / Advertising

Household / Personal Services

21 - 30

31 - 40

41 - 50

51 - 64

65 +

Registration fee includes; Official conference badge (required for admission to all Plenary and Workshop sessions), Official conference portfolio, notebook and pen, Official conference program guide, Opportunity Journal Magazine, Urban Influence Magazine, Complimentary National Urban League Merchandise

	REGULAR Until June 30	ON-SITE After July 1	AMOUNT
General Registration	\$ 300	\$ 350	\$
UL Affiliate CEO/Staff/Board Chair or Member	\$ 200	\$ 250	\$
Guild (President/Member) Includes one Friday Leadership Luncheon Ticket	\$ 175	\$ 225	\$
 Young Professional Summit Registration Package (YP Chapter Member) 	\$ 325	\$ 375	\$
Young Professional Summit Registration Package (YP Non-Member)	\$ 375	\$ 375	\$
Senior Citizen (65+ with copy of ID)	\$ 150	\$ 200	\$
Spouse/Guest Registration Fee	\$ 180	\$ 280	\$
		TOTAL	\$

2. Ticket Packages

		REGULAR	Qty	AMOUNT
BEST VALUE	Registration Fee, all three (3) Luncheons, Gala Dinner and \$130 Platinum Concert Ticket	\$ 725		\$
ALL TICKETS	All three (3) Luncheons, Gala Dinner and \$130 Platinum Benefit Concert Ticket	\$ 475		\$
SELECT PACKAGE	Two (2) Luncheons of Choice, \$80 Benefit Concert Ticket and Gala Dinner Select the two (2) Luncheons you want to attend: Thursday - Business Luncheon Friday - National Council of Urban League Guilds Leadership Luncheon Saturday - Women of Power Luncheon and Awards	\$ 360		\$
LIMITED PACKAGE	Two (2) Luncheons of Choice, Gala Dinner Select the two (2) Luncheons you want to attend: Thursday - Business Luncheon Friday - National Council of Urban League Guilds Leadership Luncheon Saturday - Women of Power Luncheon and Awards	\$ 285		\$
LUNCHEON	PACKAGE All three (3) Luncheons	\$ 205		\$
		-	TOTAL	\$

3. Individual Tickets/Tables If you do not need to purchase individual tickets, please go straight to section 4.

		PRICE	Qty	AMOUNT
		Individual Luncheon Ticket: \$65		\$
THURSDAY, JULY 30	YP Summit Welcome Luncheon	Luncheon Table (10 seats): \$650		\$
		Individual Luncheon Ticket: \$75		\$
	Business Luncheon	Luncheon Table (10 seats): \$750		\$
		Premium Table (10 seats): \$900		\$
		\$130 Ticket		\$
	Platinum Benefit Concert	\$1,300 for 10 Tickets		\$
	Gold Benefit Concert	\$80 Ticket		\$
	Gold Benefit Concert	\$800 for 10 Tickets		\$
-	Silver Benefit Concert	\$55 Ticket		\$
		\$550 for 10 Tickets		\$
	Bronze Benefit Concert	\$40 Ticket		\$
	Bronze Benefit Concert	\$400 for 10 Tickets		\$
	YP Late Night Event	\$45 Ticket		\$
FRIDAY,	YP Awards Reception	\$60 Ticket		\$
JULY 31	YP Late Night Event	\$45 Ticket		\$
		Individual Luncheon Ticket: \$75		\$
	Guild Leadership Luncheon	Luncheon Table (10 seats): \$750		\$
		Premium Table (10 seats): \$900		\$
SATURDAY,		Individual Luncheon Ticket: \$75		\$
AUGUST 1	Women of Power Luncheon and Awards	Luncheon Table (10 seats): \$750		\$
		Premium Table (10 seats): \$900		\$
		Individual Gala Ticket: \$150		\$
	Whitney M. Young, Jr. Awards Gala	Gala Table (10 seats): \$1,500		\$
		Premium Table (10 seats): \$1,700		\$
	YP Late Night Event	\$45 Ticket		\$
	·		TOTAL	\$

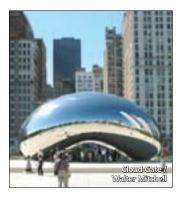
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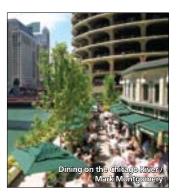
5. Payment

TOTAL ENCLOSED for Registration Fees and Tickets (Add amounts of 1, 2, 3 and 4)			
□ Check or Money Order enclosed (payable to National Urban League) □ Master Card □ VISA □ American Express □ Discover	Purchase Order (Government Only)	NUL Use Only Date Received	
Credit card #	Expiration	Check No.	
		Amount Posted	
Name on card Signature/Date		TOTAL	

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Travel Discounts

Enterprise

Receive a **15% Discount** on Enterprise Rent-A-Car rentals for the Conference, to and from your home city and in Chicago.



- » Go to www.enterprise.com
- » Use Corporate ID# NUL2008 and pin 200. Or simply log on to *www.nul.org/2009conference* and click on the Enterprise Rent-A-Car logo to connect directly to the National Urban League reservation page.

American Airlines

Receive a *5% Discount* good for travel on American Airlines between July 26 - August 4, 2009.



» Call (800) 433-1790, Monday-Friday (EST) 7:30 AM to 11:00 PM, Saturday-Sunday (EST) 8:30 AM to 11:00 PM

» Use Starfile # A7679BF

Amtrak

Amtrak offers a *10% Discount* off the lowest available rail fare to Chicago, IL between July 26 - August 4, 2009.



- » Call Amtrak at (800) 872-7245 or contact your local travel agent
- » Mention Convention Fare Code # X83W-961

Accommodations

WE HAVE NEGOTIATED SPECIAL CONFERENCE RATES AT THE HILTON CHICAGO & THE PALMER HOUSE HILTON.

Hilton Chicago

720 South Michigan Avenue Chicago, IL 60605 Phone: 312-992-4400 Fax: 312-922-5240 Reservations: 877-865-5320

Contact the Hilton Chicago directly at 877-865-5320. Be sure to identify yourself as a National Urban League Conference attendee.

Room rates are available from July 28-August 2, 2009. To ensure you receive the conference rate please book your room on or before July 8th. Rates do not include applicable taxes.

Single: \$209/night Double: \$209/night, Single w/Lakeview: \$249/night

The Palmer House Hilton

17 East Monroe Street Chicago, IL 60603 Phone: 312-726-7500 Fax: 312-922-5240 Reservations: 877-865-5321

Contact the The Palmer House Hilton directly at 877-865-5321. Be sure to identify yourself as a National Urban League Conference attendee and reference the group code: NTU.

Room rates are available from July 28-August 2, 2009. To ensure you receive the conference rate please book your room on or before July 8th. Rates do not include applicable taxes.

Single: \$209/night Double: \$209/night Single Jr. Suite: \$325/night



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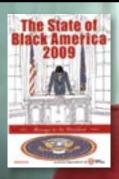


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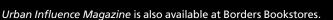
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